



World of Children

UNLOCK THE FUTURE FOR VULNERABLE CHILDREN

ELECTRONIC PRESS KIT

CHILDREN BELIEVE IN HEROES. BE ONE.



We don't just believe in heroes; we know they exist. Over the past 20 years, we have invested \$11.5 million in cash grants and program to support for more than 100 individuals in over 50 different countries. Each of our Honorees is the driving force behind high-impact programs for vulnerable children. Together, with these extraordinary heroes, we continue to unlock the future for millions of children around the world.



OUR STORY



Harry was first inspired to start World of Children® when recovering from cancer surgery in 1996.

As he watched the Pulitzer Prize announcements on TV, he realized that there was a Pulitzer for art and literature, a Nobel Prize for the sciences and peace, and an Oscar for motion pictures; however, there were no awards for those who were tirelessly serving vulnerable children.

That realization was a catalyst for Harry, and he subsequently founded World of Children. Together with his wife, Kay, the couple now dedicate their lives to this Award program, often referred to as the Nobel Prize® for people who improve the lives of children worldwide.

Harry Leibowitz

Harry Leibowitz grew up in humble beginnings in Brooklyn, New York. Throughout World War II and into the early 1950s, his family lived in an old bungalow in Coney Island where ten families shared a common bathroom. He began working long hours as soon as he became a teenager. Through these experiences, he developed an incredible work ethic and an appreciation for the plight of children born into challenging circumstances.

Harry went on to enjoy a successful business career, serving in senior executive positions at companies such as Procter & Gamble, ESMARK, and also running his own marketing consultancy. His years of business travels around the world gave him a firsthand taste of the circumstances of children in developing countries and made a lasting impression.

Kay Isaacson-Leibowitz

Kay Isaacson-Leibowitz is a senior retail executive with 37 years of merchandising and management experience in specialty stores, department stores and product development. Currently, Kay serves as an Independent Director on the Board of GUESS? (NYSE). Kay has served as an Executive Vice President for Victoria's Secret Stores and as acting President and Senior Vice President of Merchandising for Banana Republic.

Kay also served as Chairman of the Advisory Board for City University of New York Honors College. She was instrumental in the early success of Brian's House, a home for children with AIDS in Dallas, TX and served as a board member for Chances For Children, a philanthropy founded by The Duchess of York.

OUR MODEL



Every year, we identify, fund, and elevate the work of individuals who are improving the lives of children around the world. 100% of public donations directly support these high-impact programs.



Personal pledges received from our generous Board members each year are reserved as Restricted Funds to cover all fundraising and general and administrative costs. This ensures public donations can directly support our Honorees and the children they serve.



We ensure every dollar we award makes a real difference for children. Once we choose our finalists, we send a team of investigators to conduct an audit of each program. This ensures that our Honorees' programs are of the very highest caliber.



We stay in touch with all of our Honorees to assess their impact and help them continue to scale their programs. Since 1998, World of Children has invested \$9M in cash grants and program support to more than 100 Honorees in 140 countries around the world.

OUR HONOREES



From April to August, we receive thousands of Nominations for our Awards from humanitarian leaders around the world. Review teams are comprised of more than 100 experts in child issues worldwide. Once chosen, we present our Honorees with an Award and cash grant at an annual, high-visibility event. We also present non-monetary awards to high-profile individuals like Lily Aldridge Followill, Marlo Thomas, Nicholas Kristof, and Lauren Bush Lauren, all of whom have shown an extraordinary commitment to children's causes.

The Awards



Humanitarian Award
Minimum grant of \$50,000



Education Award
Minimum grant of \$50,000



Health Award
Minimum grant of \$50,000



Youth Award
Minimum grant of \$25,000



Protection Award
Minimum grant of \$50,000



Crisis Award
Grant amount varies



AWARDS CEREMONY



Every year, we host an annual Awards Ceremony in New York City to recognize our Honorees and their life-changing programs for children.

This year, we will host a special **20th Anniversary Celebration** to showcase 20 years of honoring heroic work for children.

We will also present Awards to the newest class of World of Children Honorees, marking the beginning of the next 20 years changing children's lives.



HERO AWARDS



In the spring, we host the World of Children Hero Awards in Los Angeles to recognize Honorees who have gone above and beyond to deliver an even more profound impact for children.



In 2017, we also presented our inaugural Crisis Award to CNN International Correspondent Arwa Damon, who provides medical care for children living in Syria and other war-torn countries.



worldofchildren.org/events

THE DIFFERENCE WE MAKE



Stephanie March
World of Children
Board Member

“Sustainable, practical giving to real-life heroes, that’s how we operate. We are working to create a world that no longer needs our services. Until such a time comes, World of Children will continue to elevate those in the field. ”

THE POWER OF A WORLD OF CHILDREN® AWARD

When Dr. Ashok Banskota returned to Nepal after receiving medical training in the U.S., he knew that he had to do something about the lack of medical care for poor, disabled children. In 1984, he started a small medical program for children with disabilities. Eventually, his program grew into the Hospital and Rehabilitation Centre for Disabled Children (HRDC), a world-class center that provides treatment for children with disabilities in Nepal.

Receiving the 2016 Alumni Award gave Dr. Banskota the credibility he needed to push the HRDC into the international spotlight. Our funding provided treatment for 130 children with clubfoot and our Awards Ceremony garnered public attention and international credibility. Each of the 130 patients are now receiving regular follow-up care from Dr. Banskota and his team to ensure their clubfoot does not recur. Our Award also helped Dr. Banskota attract additional funding for projects like the installation of solar panels that now provide 75% of the energy used at the HRDC.



CONTACT US



World of Children®

Unlock the Future for Vulnerable Children

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