



World of Children® Award

SETTING THE GOLD STANDARD IN CHILD ADVOCACY

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RANCHO SANTA FE RESIDENT SELECTED FOR HONORARY NATIONAL COMMITTEE

Kay Isaacson-Leibowitz will join Tom Brokaw and other national leaders as an Honorary National Committee Member at upcoming celebration of World War II heroes.

December 1, 2014 – Longtime Rancho Santa Fe resident Kay Isaacson-Leibowitz, Co-Founder of World of Children Award (www.worldofchildren.org), has accepted an exclusive invitation to serve on the Honorary National Committee for the grand opening of *The Road to Berlin: America's Journey of Courage and Sacrifice* at The National WWII Museum in New Orleans. Other Committee members include news anchor Tom Brokaw, Hank Greenberg (former Chairman of AIG), John Whitehead (former Deputy of State and Co-Chairman of Goldman Sachs), and Michael O'Neil (Chairman of Citigroup).

The museum will host a special celebration from **December 10-12** to mark the grand opening of *The Road to Berlin: America's Journey of Courage and Sacrifice*, a new gallery on the museum's campus that is expected to attract worldwide attention from veterans and their families, corporate leaders and elected officials.

As a member of the Honorary National Committee for the *The Road to Berlin: America's Journey of Courage and Sacrifice*, Isaacson-Leibowitz will attend the celebration and endorse the museum's mission to ensure future generations can learn about the American experience of World War II and understand the price of freedom.

"Our family has been honored to serve our great country in almost every major conflict since the Civil War, and we are still serving today with my nephew as a Commander in the Navy," Isaacson-Leibowitz said. "My father, Brigadier General Clayton, 'Ike', Isaacson, was a fighter pilot and an ACE in WWII having served in both theaters. So it is a special honor for me and my family to be a part of this outstanding tribute by the WWII Museum to our heroes. Accompanying me on this exciting and emotional journey will be my husband, Harry Leibowitz, my mom, Nona Isaacson and my sister and her husband, Marilyn and John Fairbairn."

About Kay Isaacson-Leibowitz

Kay Isaacson-Leibowitz is the Co-Founder of World of Children Award, a nonprofit that improves the lives of vulnerable children by funding and elevating the most effective changemakers for children worldwide.



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Isaacson-Leibowitz is a senior retail executive with over 40 years of merchandising and management experience in specialty stores, department stores and product development. Currently, Kay serves as an Independent Director on the Board of GUESS? (NYSE).

Kay has served as an Executive Vice President for Victoria's Secret Stores as acting President and Senior Vice President of Merchandising for Banana Republic. Kay also served as Chairman of the Advisory Board for The City University of New York's Honors College. In addition to her leadership with World of Children Award, Kay has also made significant contributions to a myriad of nonprofit organizations. She was instrumental in the early success of Brian's House, a home for children with HIV/AIDS in Dallas, Texas, and served as a board member for Chances For Children, a philanthropy founded by The Duchess of York.

Most recently, *The Huffington Post* named Isaacson-Leibowitz and her husband Harry Leibowitz one of the United States' most inspiring "power couples" for their lifetime commitment to improving the lives of vulnerable children around the world.

About World of Children Award

World of Children Award improves the lives of vulnerable children by funding and elevating the most effective changemakers for children worldwide.

Since 1998, World of Children Award has granted more than \$6 million in cash grants and program support to 100 humanitarian leaders who are the driving force behind programs serving children worldwide. The organization's exhaustive research and vetting of individuals has been hailed by leading philanthropic organizations. The media often refers to World of Children Award as the Nobel Prize for child advocacy.

World of Children Award has been featured on *The New York Times*, *Wall Street Journal*, *The Huffington Post*, *People*, *Town & Country*, and *Harper's Bazaar*. World of Children Award Honorees have also been featured by *The New York Times*, *CNN*, *The Ellen DeGeneres Show*, *Fast Company Magazine*, *People*, *Glamour*, *TEEN Vogue*, *TIME for Kids*, *USA Today* and the *Christian Science Monitor*, among other media.