



World of Children

2018 / 2019 ANNUAL REPORT

High school can be a tough place for anyone.
It's especially hard for young people with a disability.

For Korryn, and hundreds of other students across the United States, it's normal to be excluded, teased, bullied or pushed aside because of a few differences. Korryn was born with Down syndrome and has struggled to make friends or feel comfortable among her classmates. She's always felt like an outsider.

That all changed when she joined *The Sparkle Effect*.

Founded by our 2018 Hero Award Honoree Sarah Cronk, The Sparkle Effect helps students, like Korryn, to improve their social skills, build friendships and boost their confidence by participating in an all-inclusive cheer or dance team. A source of pride for the school and the community at large, Sparkle Effect teams are taking on the issue of social inclusion and creating a culture where all students are respected, empowered and cared for!





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OUR MISSION

World of Children unlocks the future for vulnerable children by funding, elevating and educating the most effective changemakers worldwide.

WHO WE ARE

Since 1998, World of Children has dedicated more than \$14 million to high-impact programs for children led by more than 120 Honorees working in over 60 countries. World of Children is recognized in the media as the “Nobel Prize for Child Advocates” and is the only global recognition and funding program that exclusively focuses on a broad range of children’s issues.

HOW IT WORKS

WE RECEIVE NOMINATIONS

Each year, thousands of humanitarians from all over the world are nominated for their commitment and dedication to helping children.

WE FUND TOP HUMANITARIANS

Every application is reviewed, and the top five nonprofit leaders making the greatest impact on issues affecting children today are selected to join an elite family of Honorees.

WE INVESTIGATE

Finalists are fully vetted by an independent global investigative firm to be sure the work presented in their application is exactly the work being done in the field.

WE TRACK IMPACT AND RESULTS

We know exactly where and how our funding is being used, down to the programs and children who are being directly impacted.

WE CHANGE LIVES

Our funding model is not issue-based, which allows us to be nimble and responsive to a broad range of problems facing children today, including health, education, safety and human rights.

GLOBAL IMPACT

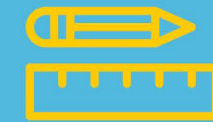
where in the world?

This year, World of Children funded high-impact programs that support vulnerable children in all corners of the world from Papua New Guinea to Palestinian Territories to South Africa and South America.



children served

1,460



children were able
to attend **school**

More than **1,000** children
received preventative or
life-saving medical care

Cash grants were provided to organizations

 in **15**
different countries

Incest and **sexual abuse prevention** classes were provided to more than

50,000 children

Nearly **700** abandoned or at-risk children were provided with food and a **safe home**

2,150 
children living in refugee
camps were able to participate
in **art therapy programs**





A LETTER FROM OUR CO-FOUNDERS

As we look back on the last 21 years, we are overwhelmed at the collective impact we have had on vulnerable children around the world. Every year, as we gather together to compile statistics and accomplishments for our annual report, we are invariably humbled by the progress of our Honorees and the evolution of their high-impact programs. This year was no different.

Our 2018 Honorees are working and living in some of the most challenging places on the planet, often risking their own comfort and safety to provide a future for children who need it most. From combating intolerance and discrimination amongst high school students in the United States to providing public art programs in refugee camps to rescuing trafficked and abused children from the streets of Senegal, these heroes have a dedication that is unmatched. We are in awe of their passion and commitment for the next generation, and we are thrilled at the opportunity to share their stories with you.

We are constantly reminded why we founded World of Children every time one of our Honorees hugs us to express their appreciation, beams from the podium as they accept their award in front of hundreds of supporters, or reaches out to tell us about a child whose life was changed because of the funding they received from our organization. None of these moments would be possible without you, our generous donors, supporters and friends.

This was our best year yet, and we are so grateful for all you have done. Every smile, every laugh, every opportunity that we were able to provide for vulnerable children in 2018 was possible because of you. Thank you for being a hero and for giving thousands of children hope for the future.

With gratitude,

Harry Leibowitz, PhD
Co-Founder and Co-Chair

Kay Isaacson-Leibowitz
Co-Founder and Co-Chair

AWARD CATEGORIES

Each of our awards recognizes real-life heroes who are working to dramatically improve the lives of vulnerable children. Our financial awards offer substantial grant funds, educational opportunities and media attention for each of our Honorees, providing their programs with support to grow and expand so that they will ultimately improve the lives of even more children.



CRISIS AWARD

Presented in partnership with UNICEF USA, the Crisis Award recognizes individuals addressing the needs of children affected by war, natural disasters or other crises creating large cohorts of extremely vulnerable children. This award is given if and when a substantial need is recognized and an effective response is identified.



EDUCATION AWARD

Recognizing individuals who are making significant contributions to children in the fields of education, literacy and learning, the Education Award supports programs for children in inner-city schools, remote towns and villages, or those living in war-torn countries where education is often an afterthought.



HEALTH AWARD

Health Award Honorees are individuals who are addressing the needs of children in the fields of health, medicine or the sciences. These Honorees are not required to hold the title of doctor or medical professional; however, they have all achieved measurable accomplishments in areas such as cancer, burn injuries, heart failure and defects, dentistry and overall healthcare.



HERO AWARD

World of Children continues to work with our Honorees in the years following their initial recognition. The Hero Award is a unique honor given to those who have been previously honored and have leveraged their original award far beyond what we could have anticipated—delivering an even more profound impact for children.



HUMANITARIAN AWARD

The Humanitarian Award recognizes individuals making extraordinary contributions to children through social or humanitarian services. Each of our Honorees is significantly changing the lives of vulnerable children by providing basic needs like food, shelter, access to medical care, and an improved quality of life.



PROTECTION AWARD

Battling the global issues of sexual abuse, trafficking, incest and exploitation, the Protection Award recognizes individuals who are giving children the strength to live a life free from fear, abuse, and exploitation. Our Honorees provide a holistic support system to give children the care they need to repair long-lasting physical and psychological trauma.



YOUTH AWARD

Empowering our next generation of humanitarian leaders, the Youth Award recognizes individuals 21 years old or younger who have founded or co-founded their own nonprofit organization to advocate for important causes, create innovative models of service and inspire their peers and community to help other youth.



MEET OUR HONOREES

From Mexico to Bangladesh, meet nine heroes who were honored and brought to the stage in 2018 to be recognized for their work on behalf of vulnerable children. With grant funding provided by World of Children, their impact was felt across the globe.

Through ongoing performance monitoring, we know exactly where and how our funding is being used. Each of the impact statistics listed for our 2018 Honorees are a direct result of financial support from World of Children.



15
new murals were created

2,000
children were **directly impacted** by these projects

An estimated
10,000
people **see and interact** with these public art pieces on a daily basis



2018 CRISIS AWARD

Max Frieder

Artolution
Jordan, Bangladesh & New York City

Max Frieder's whimsical personality and artistic talent prove that art can be used for communication, expression, and friendship. He is the co-founder of Artolution, a community-based public art organization that seeks to ignite positive social change through collaborative art making. Their programs for children address critical issues related to armed conflict, trauma and social marginalization by cultivating sustainable initiatives that promote reconciliation, healing and resilience.

worldofchildren.org/max



1,500
physical therapy sessions
were provided to
43
disabled children who would
not otherwise be able to afford
this type of **life-changing**
medical care



2018 HERO AWARD

Dr. Elizabeth Jones

Foundation for the Children of the Californias
Tijuana, Mexico

While studying for her Masters and Doctorate in nutrition, Dr. Elizabeth Jones realized Baja was the only Mexican state bordering the U.S. without a pediatric hospital specifically serving the needs of children. She co-founded Foundation for the Children of the Californias as a tri-national collaboration with Canada, the United States and Mexico to improve health and nutrition services for children through the operation of Hospital Infantil de las Californias.

worldofchildren.org/elizabeth



2018 HERO AWARD

Douglas MacLagan

Child Welfare Scheme
Nepal

After watching a young boy die because of a lack of basic medical care, Douglas MacLagan has dedicated his life to helping children in Nepal. He founded Child Welfare Scheme to offer a safe and accessible pathway and sustainable livelihood for Nepal's disadvantaged children. The organization focuses on providing education, protection and vocational training to remove the most common obstacles facing children and young people.

worldofchildren.org/douglas



Child Welfare Scheme expanded their Food and Beverage Hospitality School, which provides hospitality-related training to underprivileged youth as a second chance to help them **move out of the cycle of poverty**

This expansion will increase the number of youth served from **80 to 120** each year



10
new Sparkle Effect teams
were established across the U.S.

151
students were **directly**
impacted as cheer/dance
team members

12,500
students witnessed the richness
that comes from **true inclusion**
by seeing Sparkle Effect
teams in action



2018 HERO AWARD

Sarah Cronk

The Sparkle Effect
United States

Sarah Cronk founded The Sparkle Effect when she was 15 years old after watching her older brother Charlie struggle to fit in socially at school because of his disability. The organization generates, outfits, trains, and sustains school-based cheer and dance teams that bring together students with and without disabilities. Since 2009, their teams have catalyzed an environment of courage, compassion, and connection where all students learn and grow together.

worldofchildren.org/sarah



2018 PROTECTION AWARD

Anta Mbow

Empire des Enfants
Dakar, Senegal

Empire des Enfants is a child-based shelter founded by Anta Mbow that leads humanitarian action for children who have been exploited, trafficked and forced into child labor. Children are legally protected and remain under the care of Empire des Enfants with the ultimate goal of reintegration with their biological families. Those who do not have safe, loving homes to return to are given a permanent home with Anta and her team until they are grown, educated and able to provide for themselves.

worldofchildren.org/anta



250 street children who are victims of forced begging will be given a home at the shelter and provided with **full-time schooling** as well as psychological, educational and enrichment opportunities



2018 HUMANITARIAN AWARD

Phyllis Keino

Lewa Children's Home
Eldoret, Kenya

For 50 years, Phyllis Keino has been a mother to thousands of children who have been rescued from the streets and hospitals in Eldoret, Kenya. Lewa Children's Home provides orphans and vulnerable children with food, shelter, medical care, a first-class education and a caring family environment. Their facilities include Kipkeino Primary School and the Baraka Farm, which provides nearly all of the food for the Home and school and generates additional income through their cheese factory and dairy.

worldofchildren.org/phyllis



91 orphaned or disadvantaged children will receive scholarships that include tuition, uniforms, books and living expenses

Additional funds will be used to strengthen the Baraka Farm and **create additional income-generating activities** to ensure the operation of the Home has a model of long-term sustainability



Every day,
120

girls and boys ages 8 to 16 will receive complete and accelerated educational curriculum, hot meals, a health monitoring program, access to recreational activities at **one of three academic centers** in Kabul



2018 EDUCATION AWARD

Ehsan Mehrangais

Afghanistan Demain
Kabul, Afghanistan

Abandoned and left on the streets at seven years old, Ehsan Mehrangais knows firsthand what it means to be a child with nothing. He founded Afghanistan Demain, a nonprofit, non-governmental organization that provides education and rehabilitation to disadvantaged street children in Kabul, regardless of their gender or religion, with the hope of fostering a new generation of students who would perpetuate an era of peace-building, social responsibility and tolerance.

worldofchildren.org/ehsan



50

dyslexic children will receive
phonics tutoring and assistive
technology to help them
succeed in school

Bright Young Dyslexics will launch
simulation events and teacher
in-service programs in

FIVE

new states to expand their
programs across the U.S.



2018 HEALTH AWARD

Sandy Kemper

Smiles Forever
Cochabamba, Bolivia

In 2000, Sandy founded Smiles Forever with one thought: dental hygiene can save lives. Smiles Forever improves the quality of life for impoverished children in Latin America through free preventative and restorative dentistry and nutritional education. In the past 18 years, more than 37,000 children have received completely free dental care, with a special emphasis on therapies to avoid extraction of teeth.

worldofchildren.org/sandy



2018 YOUTH AWARD

Caragan Olles

Bright Young Dyslexics
De Pere, Wisconsin

Caragan Olles was diagnosed with dyslexia in third grade after years of feeling inadequate amongst her peers and being labeled as lazy for not trying as hard as her classmates. She co-founded Bright Young Dyslexics when she was 10 years old to help other children with the same learning disorder. They are the only organization in Wisconsin to offer funding for tutoring, assistive technology, and in-school programs to educate and train teachers on how to accommodate dyslexic students in the classroom.

worldofchildren.org/caragan



800

children will participate in a dental care program that includes prevention education and homecare techniques, replacement toothbrushes and fluoride every six months, Silver Diamine Fluoride to treat cavities, and surgery for life-threatening dental emergencies



“

I am truly honored to receive this award. To be recognized by such a prestigious organization like World of Children is a mark of encouragement for the people and associations who have long advocated for the protection and the rights of children.

- Anta Mbow, 2018 Protection Award



ADDITIONAL PROGRAMS FUNDED IN 2018

Financial and capacity-building support from World of Children continues throughout the duration of an Honoree's two to four-year funding cycle. In addition to the nine Honorees we celebrated in 2018, grant agreements were also fulfilled for the following programs.

JACKIE BRANFIELD
Operation Bobbi Bear
South Africa

Operation Bobbi Bear acts as a filter between police and children who have been assaulted, working to rescue, rehabilitate and uphold the rights of sexually abused children

DR. ÜSTÜN EZER
LOSEV
Ankara, Turkey

LOSEV and LOSANTE Children's Hospital provide access to free, life-saving treatments and a strong, holistic support system to children with leukemia and chronic blood disorders

WINNIE BARRON
Makindu Children's Program
Makindu, Kenya

Makindu Children's Program provides basic necessities including meals, education, HIV and AIDS treatment, and safe and stable housing for orphaned and abandoned children

MAUREEN ROVER
The Reading Team
Harlem, New York

Maureen Rover founded The Reading Team to boost dismal literacy rates in New York City by instilling a lifelong love and enthusiasm for reading in children from disadvantaged communities

TEAGAN STEADMAN
Shred Kids' Cancer
United States

Shred Kids' Cancer is a youth-run organization that empowers young people with the ability to make a difference for other children in the midst of cancer treatment or recovery.

DUSICA POPADIC
Incest Trauma Center, Belgrade
Belgrade, Serbia

Incest Trauma Center – Belgrade is a crisis response and educational center that provides support services for children who have been sexually assaulted by family members

PONHEARY LY
Ponheary Ly Foundation
Siem Reap, Cambodia

The Ponheary Ly Foundation provides children with everything they need for school including uniforms and supplies, access to nutritious food, clean water, and basic wellness programs

JIMMY DREKORE
Simbu Children Foundation
Papua New Guinea

Simbu Children Foundation provides life-saving medical care for pediatric cardiac patients from disadvantaged communities in the Papua New Guinea province of Simbu

IYYAPPAN SUBRAMANIYAN
Sri Arunodayam Charitable Trust
Tamil Nadu, India

Iyyappan Subramaniyan founded Sri Arunodayam Charitable Trust in honor of his brother who was born with Down syndrome, dedicating his life to providing a home for disabled children who have been abandoned by their families



IMPACT STORIES

TURNING A SCHOOL DREAM INTO REALITY

Sreysa grew up on the Tonlé Sap Lake in Cambodia. Her father was a fisherman and her mother sold smoked fish at the local market. Her family moved around constantly to follow the rise and fall of the lake, and although Sreysa enrolled in first grade for three years in a row, she never made it through a full month without her family relocating again. When they moved to a more permanent location in the Koh Ker village, it was all hands on deck to work the farm, leaving no time to enroll in school.

*But this year, Sreysa marched
into school all by herself!*

She had seen other children in the village walking with new school supplies and wanted this year to be her turn. With help from the Ponheary Ly Foundation and funding from World of Children, Sreysa was able to start the school year with everything she needed: a fresh uniform, new school books, notebooks and pencils—little things that open up a world of possibilities. She didn't want to wait until she got home to try on her new uniform, so she put on her new shirt and skirt right over the clothes she wore to school that day!



NEW POSSIBILITIES FOR ITZEL

Itzel was born with Arthrogryposis Multiplex Congenita, a rare disorder that results in limited flexibility in her joints. A lack of oxygen at birth resulted in delayed motor development, hearing loss and a condition called Hypotonia, a decrease in muscle tone that makes Itzel appear “floppy” with little or no control of muscles in her extremities and neck.

Her father works full-time in a factory in Tijuana, Mexico, but his monthly salary of \$260 USD is not enough to cover basic medical treatment, not to mention general cost of living. Because Itzel requires full-time care, her mother is unable to work.

The medical team at Hospital Infantil de las Californias, run by Dr. Elizabeth Jones and Foundation for the Children of the Californias, first met Itzel when she was two years old. Since that time, they have provided her with rehabilitation and physical therapy services free of charge with the help of funding from World of Children. Since starting therapy, Itzel has shown incredible progress, increasing the amount of time she is able to hold her head up on her own, and with the help and encouragement from her physical therapy team ...

*She recently conquered the
challenge of crawling and standing!*



AWARDS CEREMONY & BENEFIT

November 1, 2018
New York, New York

More than 450 guests gathered together at 583 Park Avenue to celebrate the heart and mission of our organization: children. Together, we celebrated the work of our 2018 World of Children Honorees, sharing their stories, their triumphs and the incredible impact they have made on vulnerable children around the world.

Thanks to our generous attendees, we raised more than \$850,000 to help fund high-impact programs lead by our Honorees that are paving the way and changing the future for the next generation.



SUMMER GOLF CLASSIC

June 11, 2018
Manhasset, New York

Teeing off for vulnerable children, 120 golfers joined us for our fourth annual Summer Golf Classic at Deepdale Golf Club, setting a record of nearly \$275,000 raised for children.



HERO AWARDS BENEFIT

April 19, 2018
Beverly Hills, California

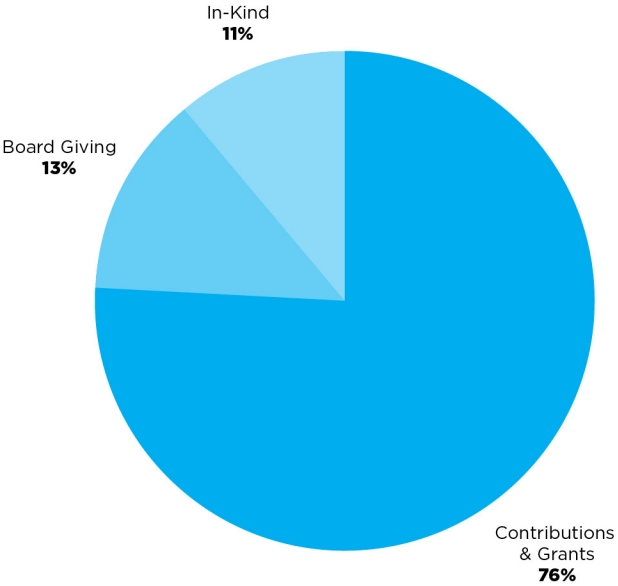
Our fourth annual Hero Awards Benefit at Montage Beverly Hills was attended by nearly 300 guests. We honored three previous World of Children Honorees along with our second Crisis Award in partnership with UNICEF USA and raised more than \$650,000 to support our Honoree's programs.

FINANCIAL REPORT

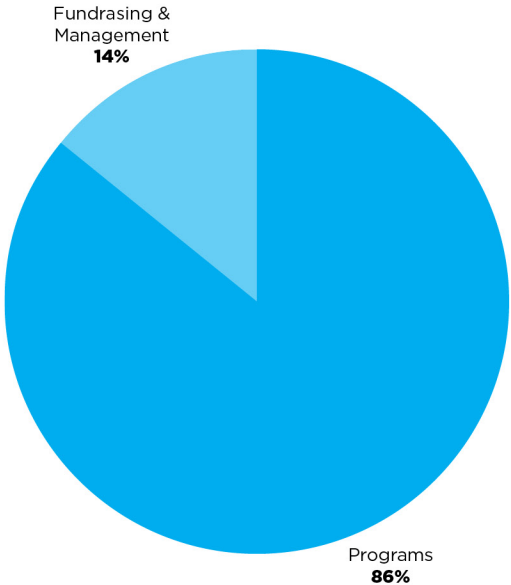
REVENUE	
Contributions & Grants	\$1,823,214
Board Giving	\$318,171
In-Kind	\$268,082
TOTAL REVENUE	\$2,409,467

EXPENSES	
Programs	\$1,866,801
Fundraising & Management	\$307,831
TOTAL EXPENSES	\$2,174,632

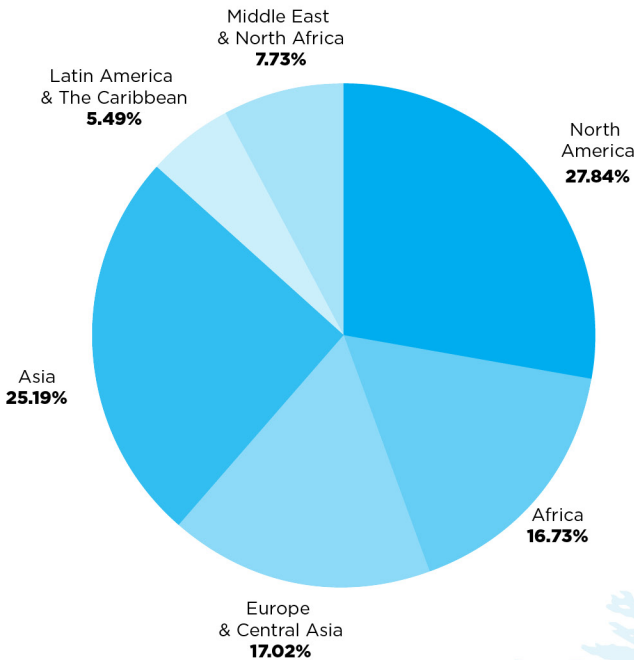
REVENUE



EXPENSES



EXPENSES BY REGION



“

The security of knowing we can accomplish the things we want to accomplish because of funding from World of Children allows us to focus more on our children and how to advance their lives and their future.

- Phyllis Keino, 2018 Humanitarian Award



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GET INVOLVED

you can change a child's life

ATTEND AN EVENT

Meet and celebrate our Honorees in person at one of our annual events in New York City or Los Angeles. Each of our events celebrates the work of our Honorees and their dedication to vulnerable children while raising money to support their work around the world.

worldofchildren.org/events

UNDERWRITE AN AWARD

Each year, donors have the opportunity to fully or partially underwrite one of our awards to directly support an Honoree and their organization. Ranging from \$150,000 to \$50,000, underwriting benefits include tickets to our annual Awards Ceremony & Benefit, impact reports, project updates, and one-on-one time with the selected Honoree receiving the award.

email: donations@worldofchildren.org

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Sustained, monthly giving allows us to strategically expand and innovate our programs to better plan for the future.

worldofchildren.org/donate

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Aligning your business or brand with World of Children offers a unique opportunity to engage your community of stakeholders in supporting your shared values through employee engagement programs, donor trips and tailored cause-marketing campaigns.

worldofchildren.org/fundraise

VOLUNTEER AS A REVIEWER

Each year, World of Children receives thousands of nomination applications for individuals who are dedicated to improving the lives of vulnerable children.

We rely on volunteers (like you!) to read and score these applications to help select the child advocates who will be honored each year.

worldofchildren.org/reviewer

In our experience, the passion and commitment that World of Children brings to its Honorees is simply unmatched. The resources provided to our organization will enable us to reach more vulnerable young people nationwide.

- Sarah Cronk, 2018 Hero Award





Worldof
Children

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