



2016 ANNUAL REPORT

Children believe in heroes. Be one.



table of contents

3

about us

6

your global impact

8

meet children you helped

11

2016 milestones

16

our 100% promise

19

supporters and leadership

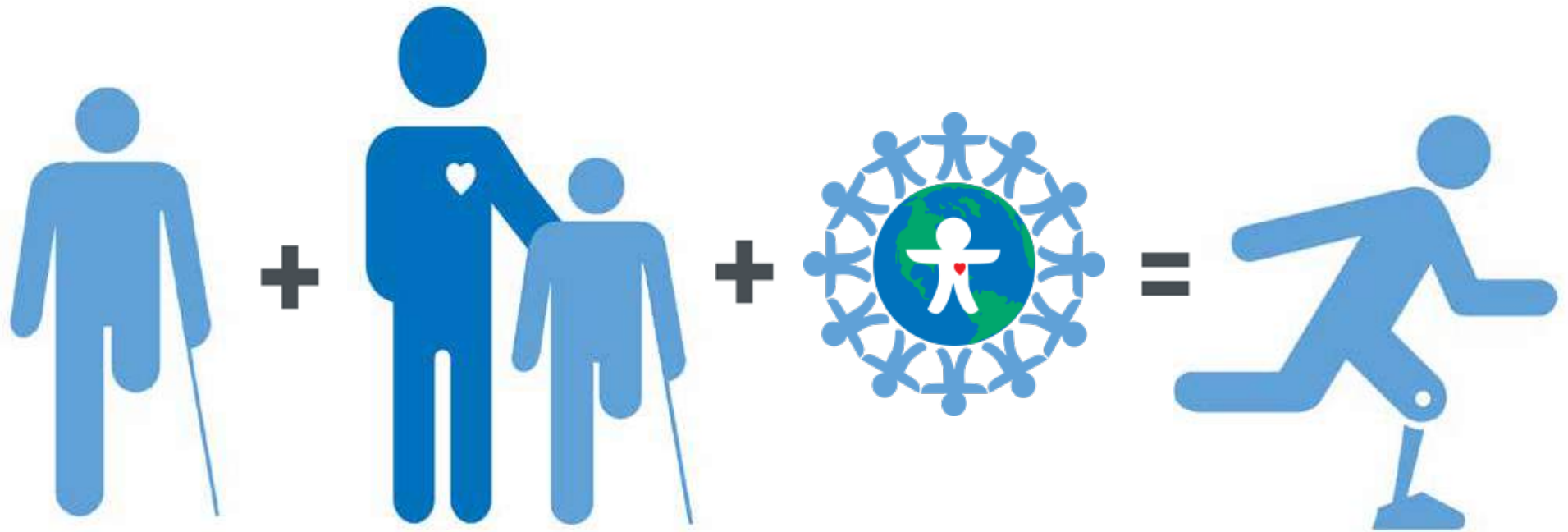
26

looking forward



what we do

World of Children® **unlocks the future for vulnerable children** by funding and elevating the most effective changemakers for children worldwide. Here is just one example of how our support makes a real, visible impact:



Alex was born with just one leg. He couldn't walk or play with other children his age.

Alex met C. Mead Welles, who gave him **hope** that he could walk for the very first time.

We funded Mead's **heroic work** so Alex and other children could get prosthetic limbs.

Now, Alex runs. We're unlocking the future for children, one little heart by one little **heart**.

20 years and counting | reinventing philanthropy | helping more children

Since 1998, we have dedicated \$11.5 million to programs for children, led by 112 Honorees working in over 50 countries.



\$11.5M

dedicated

112

Honorees

50⁺

countries



a note from our co-founders



dear friends,

Children believe in heroes. We have been so fortunate to have spent the past two decades seeking out some of the world's most courageous heroes and honoring them with our World of Children Awards. In 2016, we brought eight heroes to the stage to celebrate innovative programs that...

- **Protect and nurture** the spirits of children who have been exploited and abandoned.
- **Kindle curiosity and confidence** in children who have been given little opportunity.
- **Inspire hope and healing** in the hearts of children who have suffered from illness and disease.

But the truth is that World of Children Honorees aren't the only heroes children believe in. **They believe in you, too.**

In 2016, business leaders, celebrities, colleagues and friends came together to unlock the future for even more children around the world.

You celebrated with us; shared your time, donations, and talents with us; fundraised on your birthdays with us; and even traveled the world with us to hold one little hand in yours.

We are honored to have you standing with our Honorees. Thank you for being a hero for children. We look forward to using our superpowers to unlock the future for even more children in 2017 and beyond.

With deepest gratitude and boundless hope,

Harry Leibowitz
Co-Founder and Co-Chair

Kay Isaacson-Leibowitz
Co-Founder and Co-Chair

your global impact

In 2016, you helped fund 18 high-impact programs around the world, unlocking the future for children by providing protection, shelter, health care, education, opportunity, and so much more.



ALL PROGRAMS SERVED IN 2016

- Caminante Educativo Proyecto, Dominican Republic
- Casa de la Amistad Para Niños con Cáncer, Mexico
- Chernobyl Children International, Ukraine
- Children at Risk Foundation, Brazil
- Claire's Place Foundation, United States
- EducAid, Sierra Leone
- EPF Educational Empowerment Initiative, Ghana
- Friends of Yemin Orde, Israel
- Friends Without A Border, Laos
- Gotta Have Sole, United States
- Hospital and Rehabilitation Centre for Disabled Children, Nepal
- Incest Trauma Center, Serbia
- Juan Felipe Gómez Escobar Foundation, Colombia
- Ponheary Ly Foundation, Cambodia
- Rescue Foundation, India
- Reverse the Course, Kenya
- Ryan's Well Foundation, Togo
- Simbu Children's Foundation, Papua New Guinea
- Sri Arunodayam Charitable Trust, India

Visit worldofchildren.org/our-global-impact to learn more about the programs we're funding.

meet children you helped

In 2016, your generosity impacted the lives of thousands of children around the world. Here are four powerful examples of how your heroic support **nourished, educated, and saved** young lives.





heart surgery saved ajnur's life

11-month-old Ajnur was in desperate need of **heart surgery**, but her mother was having trouble finding adequate surgeons in their native country of Azerbaijan.

To save her daughter's life, Ajnur's mother went to nearby Ukraine in hopes of finding better medical care. Honoree Adi Roche and her team of world-class cardiac surgeons were there to help.

Thanks to you, **Ajnur and 34 other children** like her received heart surgery, saving their lives.

worldofchildren.org/ajnur

cancer treatment gave dana hope

Three words - "**you have cancer**" - changed seven-year-old Dana's life forever.

Casa de la Amistad, a program that was started by Honoree Amalia García Moreno in Mexico, ensured that she could **rest and recover** with her mother while undergoing treatment. Dana is determined to get better so she can become a doctor and help other sick children.

More than 100 children like Dana received **free treatment and care for cancer**, thanks to you.

worldofchildren.org/dana





education opened new doors for sillah

When Sillah returned home for the summer, he was **greeted by a nightmare: Ebola**. Soon, his father had become infected, and his entire family was forced to be quarantined. **Sillah and his mother were the only survivors.**

Reeling from loss and left with no income, he worried that he would be forced to give up his education. That's when he enrolled in EducAid Sierra Leone, a network of schools started by Honoree Miriam Mason-Sesay.

Thanks to you, Sillah is one of 150 students **completing their education for free**, empowering each with a lifetime of opportunity. worldofchildren.org/sillah

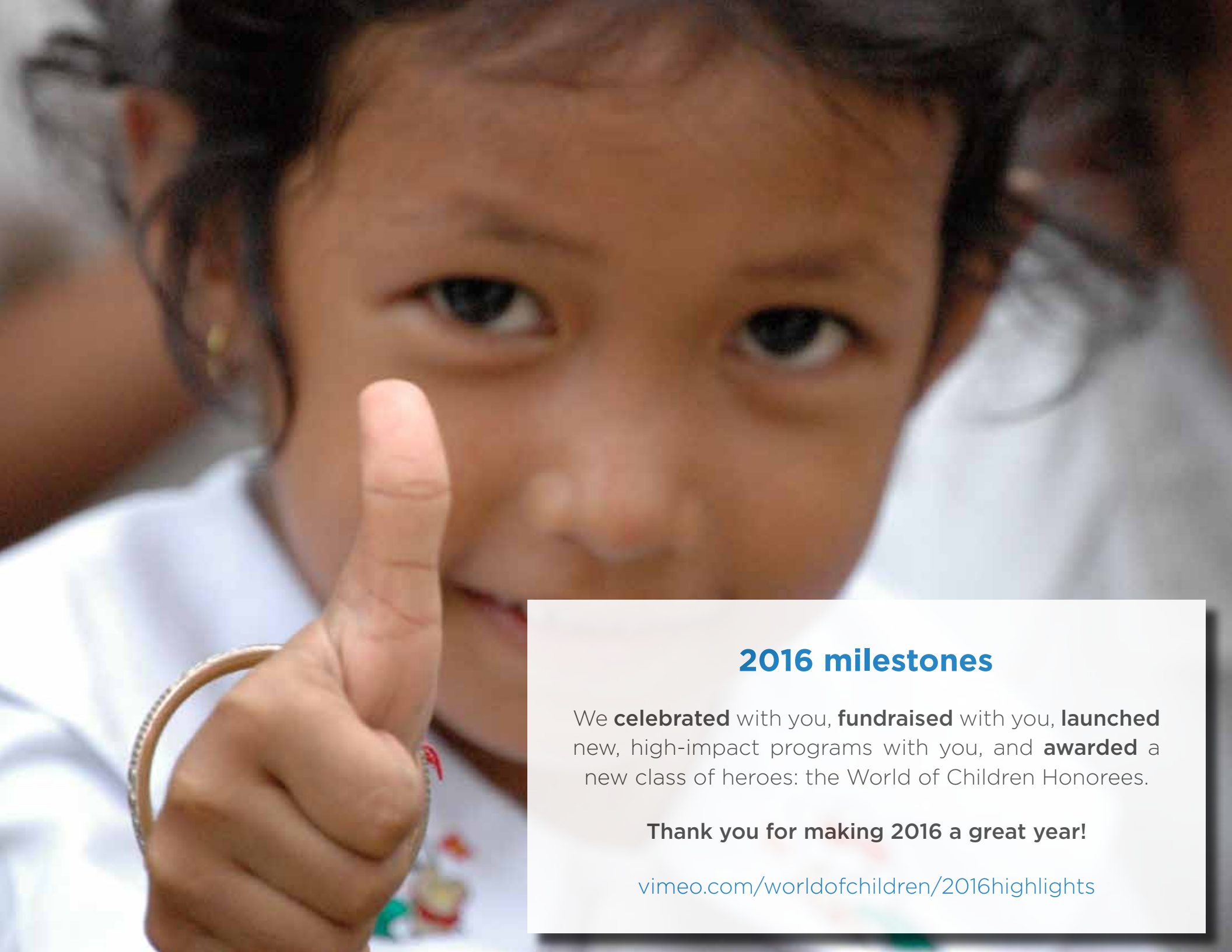
nutrition helped angel grow up strong

Angel was born premature and malnourished. By the time he arrived at Juanfe Foundation in Colombia, run by Honoree Catalina Escobar, Angel desperately needed help.

Juanfe's team put Angel on an intense nutrition program. With time, constant check ups, and personalized care, he recovered and is **now a healthy young boy**.

Thanks to you, 300 babies like Angel received **life-saving nutritional care** so they can grow up healthy and strong. worldofchildren.org/angel





2016 milestones

We **celebrated** with you, **fundraised** with you, **launched** new, high-impact programs with you, and **awarded** a new class of heroes: the World of Children Honorees.

Thank you for making 2016 a great year!

vimeo.com/worldofchildren/2016highlights

2016 alumni honors

April 12 | Los Angeles, CA

For the last three years, we have brought past Honorees to the stage to recognize their **amazing achievements** since they first received our Award.

In 2016, we **awarded** Denisse Pichardo, Dr. Ashok Banskota and Ryan Hreljac for doing more than we ever could have imagined for vulnerable children.

Thank you to **Brooke Burke-Charvet** for hosting the event and to all of our guests for joining us.

worldofchildren.org/alumnihonors

1

incredible night

3

extraordinary heroes

\$282,356

granted to high-impact programs





2016 summer classic

June 13 | Manhasset, NY

More than 100 golfers joined us for the second annual **World of Children Summer Classic** at Deepdale Golf Club in Long Island, hosted by sports anchor **Andy Adler**.

Together, we spent a day on one of the country's most coveted golf courses to raise money for our Honorees' high-impact programs. We also recognized former NFL standout **Erik Coleman** with our 2016 Advocacy Award. Thanks to all of the golfers who joined us!

worldofchildren.org/summerclassic

116

golfers

31

generous sponsors

\$232,670

raised to change children's lives



2016 awards ceremony

October 27 | New York, NY

In 2016, we **celebrated the work** of Honorees Jimmy Drekore, Iyyappan Subramaniam, Claire Wineland, Duscia Popadic, and Ponheary Ly. Each received an Award and grant funding to expand their impact.

We presented non-monetary awards to actress and activist **Stephanie March** and model and child advocate **Lily Aldridge Followill** for their commitment to children around the world.

Thanks to our generous supporters, the event raised **\$850,000 to unlock the future** for even more children around the world.

worldofchildren.org/awardsceremony

1

incredible night in NYC

5

extraordinary heroes

\$850,000

raised for vulnerable children



share your day

In 2016, we launched Share Your Day to give supporters the chance to raise funds on their **birthdays, weddings, and special occasions**. Thanks to all of our supporters who shared their day with us!

Special thanks to our new Celebrity Ambassador **Lily Aldridge Followill** and **Veronica and Brian Grazer** for sharing their special days with us, and to fashion designer **Rachel Roy**, who help fund our Crisis Award and provide life-changing medical care for Syrian refugee children.

Be a hero like Lily, Veronica, Brian, and Rachel by sharing your birthday.

worldofchildren.org/share

16

fundraisers hosted in 2016

\$119,383

raised through your good work!





P&G joint project

In 2016, Procter & Gamble's Always Keeping Girls in School Program, World of Children, and World of Children Honoree Winnifred Selby launched a joint project to support the education of girls in Ghana.

Our goal: reduce the number of school days missed by girls because of their periods.

Together, we built a new biofill toilet, distributed sanitary supplies, and taught reproductive health classes for 1,057 girls.

During our program's pilot, **84% of girls didn't miss any days** of school, compared to 44% in the three months prior.

84%

of girls didn't miss any days of school during the pilot

2,209

estimated days of school were saved





our 100% promise

Contributions from our Board of Governors pay for 100% of general, administrative and fundraising expenses, which includes rent, salaries and office supplies.

This ensures that **100% of public contributions** supports and advances programs serving children.

financial report

Income Sources

TOTAL INCOME
\$1,916,334*

PUBLIC FUNDS
\$1,107,696

**RESTRICTED AND UNRESTRICTED
BOARD GIFTS**
\$318,457

IN-KIND DONATIONS
\$209,181

*Includes \$281,000 Direct Donor Benefit. DDB is defined as the value of food, beverage, and venue that the donor benefits from.

Statement of Financial Position

ASSETS

Cash and Equivalents	\$ 852,570
Other Current Assets	\$ 233,394
Property and Equipment	\$ 10,288

TOTAL ASSETS **\$1,096,252**

LIABILITIES AND NET ASSETS

Grants Payable	\$ 500,063
Other Liabilities	\$ 193,868
Restricted & Unrestricted Net Assets	\$ 402,321

**TOTAL LIABILITIES
AND NET ASSETS** **\$1,096,252**



EXPENSES

PROGRAM COST

*Honoring, elevating,
and vetting Honorees* **\$ 1,530,555**

FUNDRAISING, MANAGEMENT AND GENERAL*

\$ 297,313*

TOTAL EXPENSES \$ 1,827,868

*100% funded by Board of Governors' contributions.

Program Cost (84%)

**Fundraising, Management
and General (16%)**



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