TABLE OF CONTENTS

3 LETTER FROM OUR CO-FOUNDERS
4 WHO WE ARE
5 OUR GLOBAL WORK
9 INVESTIGATIONS AND MONITORING
11 MEET OUR HONOREES
13 IMPACT STORIES
17 EVENTS
21 FINANCIAL REPORT
24 SPONSORS AND SUPPORTERS
25 OUR LEADERSHIP
29 THE FUTURE FOR WORLD OF CHILDREN
A LETTER FROM OUR CO-FOUNDERS

When we held our first Awards Ceremony in Columbus, Ohio, we never could have imagined the impact World of Children would have on the lives of children all around the world. The last two decades have been the most rewarding and gratifying adventure for us, and we are thankful that you have been part of this journey.

Each year, we are humbled and honored as our new Honorees, some of the most dedicated and deserving humanitarians across the globe, are brought into the spotlight. This year was no exception. The high-impact programs run by our 2017 Award recipients are serving the needs of at-risk children in ways that are making a profound difference. From life-saving medical assistance for children in Syria who have been injured as a result of war to a safe-house and long-term home for sexually abused children in South Africa, these Honorees are some of the best of the best.

It is our greatest joy to share their stories with the world, upholding the vision for why World of Children was founded in 1998: to create an award similar to the Nobel Prize for those who were tirelessly and selflessly serving children in need around the world.

As we reflect on the last 12 months, we are incredibly grateful for your support and generosity. Our accomplishments are your accomplishments, and without you, none of this would be possible. Thank you for changing a child’s life.

With deepest gratitude and boundless hope,

Harry Leibowitz     Kay Isaacson-Leibowitz
Co-Founder and Co-Chair   Co-Founder and Co-Chair

OUR MISSION

World of Children unlocks the future for vulnerable children by funding, elevating and educating the most effective changemakers worldwide.

WHO WE ARE

Since 1998, the organization has dedicated more than $13 million to high-impact programs for children, led by nearly 120 Honorees working in over 50 countries. World of Children is recognized in the media as the “Nobel Prize for Child Advocates” and is the only global recognition and funding program that exclusively focuses on a broad range of children’s issues including health, education, safety and human rights.
THIS YEAR, WE RECEIVED 2,435 NOMINATIONS FROM 101 COUNTRIES.

467 APPLICANTS WERE PRESENTED FOR DETAILED REVIEW BY 100 REVIEWERS.

FINALISTS WERE REVIEWED ONSITE BY AN INDEPENDENT INVESTIGATION FIRM.

5 NEW HONOREES WERE WELCOMED TO THE WORLD OF CHILDREN FAMILY.

CRISIS AWARD

In 2017, we presented our INAUGURAL Crisis Award in partnership with US Fund for UNICEF. This award recognizes an individual making extraordinary contributions to children affected by war, natural disasters, or other global crises.

HERO AWARDS

Our Hero Awards Benefit in Los Angeles pays tribute to past Honorees who have leveraged their original award far beyond what we could have anticipated, delivering an even more profound impact for children. In 2017, we recognized 3 past Honorees with Hero Awards.

IN 2017, GRANT FUNDS OF $574,341 WERE PLEDGED TO 9 ORGANIZATIONS ACROSS THE GLOBE, INCLUDING OUR 6 NEW HONOREES.

NEW YORK

PALESTINE

TURKEY

SYRIA

INDIA

CONNECTICUT

CHILE

SOUTH AFRICA

IN 2017, GRANT FUNDS OF $574,341 WERE PLEDGED TO 9 ORGANIZATIONS ACROSS THE GLOBE, INCLUDING OUR 6 NEW HONOREES.

NEW YORK

PALESTINE

TURKEY

SYRIA

INDIA

CONNECTICUT

CHILE

SOUTH AFRICA
95% of recent honorees surveyed say that World of Children’s awards elevated their work.

World of Children honorees were featured in national and international television, print and online media.

2 Awards ceremonies were attended by 655 guests including major philanthropists, celebrities, media and humanitarian influencers, elevating our honorees on an international stage.

OUR GLOBAL WORK
FIND | FUND | ELEVATE | EDUCATE

A WORKSHOP was held for 2017 honorees on the theme of ORGANIZATIONAL COMMUNICATIONS.

The program was held at Baruch College and facilitated by Marti Fischer, a marketing and branding professional dedicated to helping nonprofit leaders excel in their field of work.

Additionally, honorees received guidance and support from World of Children on procuring in-kind donations, recruiting board members, and evolving their fundraising strategy.
INVESTIGATIONS AND REPORTING

We employ a rigorous initial investigation and follow-up monitoring process for each of our Honorees. Every program has been investigated by one of the world’s leading security firms to ensure that they meet World of Children standards. Investigations include a criminal background check; an on-site visit; interviews with law enforcement, community leaders, and experts in the areas of impact; and a review of all financial data.

24 HONOREE ORGANIZATIONS WERE MONITORED OR INVESTIGATED IN 2017.

MORE THAN 55,000 VULNERABLE CHILDREN WERE SERVED BY THE ORGANIZATIONS FUNDED.
2017 WORLD OF CHILDREN HONOREES

**HUMANITARIAN AWARD**
**WINNIE BARRON**
Makindu Children’s Program
Kenya

**HEALTH AWARD**
**DR. ÜSTÜN EZER**
LOSEV Hospital
Turkey

**PROTECTION AWARD**
**JACKIE BRANFIELD**
Operation Bobbi Bear
South Africa

**EDUCATION AWARD**
**MAUREEN ROVER**
The Reading Team
Harlem, New York

**YOUTH AWARD**
**TEAGAN STEADMAN**
Shred Kids’ Cancer
Farmington, Connecticut

2017 HERO AWARD HONOREES

**HUMANITARIAN AWARD**
**DR. JUMANAH ODEH**
Palestine Happy Child Centre
Palestine

**HEALTH AWARD**
**DR. JORGE ROJAS-ZEGERS**
COANIQUEM
Chile

**CRISIS AWARD**
**ARWA DAMON**
INARA
Syria

**YOUTH AWARD**
**MEGHAN PASRICHA**
Global Youth H.E.L.P, Inc.
India

ADDITIONAL PROGRAMS SERVED IN 2017

World of Children allocates grant funding over a multi-year period. In 2017, grant funds were paid to the following 15 programs:

- Casa de la Amistad Para Niños con Cancer
- Children at Risk Foundation
- Claire’s Place Foundation
- EducAid Sierra Leone
- EPF Educational Empowerment Initiative
- Friends of Yemin Orde
- Friends Without a Border
- Gotta Have Sole
- Incest Trauma Center, Belgrade
- Juan Felipe Gomez Escobar Foundation
- Ponheary Ly Foundation
- Rescue Foundation
- Reverse the Course
- Simbu Children Foundation
- Sri Arunodayam Charitable Trust
YOUR SUPPORT MEANS EVERYTHING TO A CHILD IN NEED

This year, your generosity helped to change the lives of 55,000 children all around the world. Here are two of the programs where children’s lives were dramatically changed because of your support.
NEW BEDS FOR ALL!

In Makindu, Kenya 45 children supported by Makindu Children’s Program, an organization founded by our 2017 Humanitarian Award Honoree Winnie Barron, received household goods to better equip their huts from the grant funding provided by World of Children. Each guardian received a new mattress, mosquito nets and solar lanterns for the child in their care so they no longer have to sleep on the mud floor where mosquitoes are relentless. Their solar lanterns will allow them to study after dark, which frees up more daylight to help with chores … or simply play!

PEDIATRIC LEUKEMIA INTENSIVE CARE UNIT

Our 2017 Health Award Honoree Dr. Üstün Ezer has been providing life-saving medical care for children with leukemia for the last 20 years. With the grant funding from World of Children, Dr. Ezer will be constructing a dedicated intensive care unit within LOSANTE Children’s Hospital in Ankara, Turkey. The unit will include five long-term stay rooms to accommodate children in need of bone marrow transplants who will be admitted to the hospital for two months, or longer, increasing the treatment success rate by providing private and specialized care.
2017 EVENTS AND AWARDS CEREMONIES
HERO AWARDS BENEFIT  
APRIL 19, 2017  
BEVERLY HILLS, CALIFORNIA

Our third annual Hero Awards Benefit held at Montage Beverly Hills honored three previous World of Children Award Honorees along with our first-ever Crisis Award recipient. The star-studded event was attended by President and CEO of US Fund for UNICEF Caryl Stern, actress Amanda Seyfried and her husband Thomas Sadoski, international model Lily Aldridge Followill, actress and TV personality Brooke Burke, actress Alyssa Milano, fashion designer Rachel Roy, and many more. Together, we raised $350,000 to unlock the future for even more children.

SUMMER GOLF CLASSIC  
JUNE 12, 2017  
MANHASSET, NEW YORK

120 golfers joined us for our third annual Summer Golf Classic to support vulnerable children around the world. Championed by Board Member Devin Beresheim and his wife Sarah, the tournament teed off at Deepdale Golf Club, one of the country’s most acclaimed golf courses, and raised more than $265,000 to fund our Honorees’ high-impact programs for children.

AWARDS CEREMONY & BENEFIT  
NOVEMBER 2, 2017  
NEW YORK, NEW YORK

This year’s Awards Ceremony at 583 Park Avenue celebrated our 20th anniversary, honoring five new heroes and raising nearly $850,000 for children. We were thrilled to have the support of celebrities, child advocates, philanthropists and business leaders, including President and CEO of US Fund for UNICEF Caryl Stern, Victoria’s Secret Angels Martha Hunt, Lindsay Ellingson, and Daniela Braga, plus Andy Adler, Lauren Bush Lauren and David Lauren, Stephanie March and Rachel Roy.
FINANCIAL REPORT

INCOME SOURCES

TOTAL INCOME $1,902,366*
PUBLIC FUNDS $1,293,773
RESTRICTED AND UNRESTRICTED BOARD GIFTS $110,238
IN-KIND DONATIONS $156,557

STATEMENT OF FINANCIAL POSITION

ASSETS
CASH AND EQUIVALENTS $666,987
OTHER CURRENT ASSETS $209,371
PROPERTY AND EQUIPMENT $14,800
RENT DEPOSIT $7,086
TOTAL ASSETS $898,244

LIABILITIES AND NET ASSETS
GRANTS PAYABLE $583,107
OTHER LIABILITIES $311,906
RESTRICTED & UNRESTRICTED NET ASSETS $634,906

EXPENSES

ASSETS
PROGRAM COST $1,361,446
Honoring, Elevating and Vetting Honorees
FUNDRAISING, MANAGEMENT AND GENERAL $338,105*
TOTAL EXPENSES $1,699,551**

*Includes $341,798 Direct Donor Benefit. DDB is defined as the value of food, beverage, and venue that the donor benefits from.
**100% funded by contributions by our Board of Governors.
***Includes $79,304 in one-time transition expenses related to World of Children’s move to Orange County.
2017 SPONSORS AND SUPPORTERS

AIG
Allianz
Allied World
Altman, Greenfield, & Selvaggi, LLP
Anita and Douglas Harris
Ann O’Malley and Mark Schienberg
Anne and JB Hodgdon
Arlene and Morris Goldfarb Foundation
AXIS
Bagatelle
Battlecreek Community Foundation
Beazley
Berkshire Hathaway Specialty Insurance
Betsy Manchester
Big Star Little Star
Blum and Fink
Cam and Jerry Gramaglia
Cathleen Noland
Christophe Desmaison
CHUBB
CNA
Conde Nast
Courtney Brown
Cynthia Fields & Co.
Cynthia Shenker
Darren Sonderman
David Charvet
David Yurman
Dolce & Gabbana
Dorothy and Arthur Zuch
E. Robert Goodkind
Edward Rover
Eileen Fischer, Inc.
Elizabeth Locke Jewels
Erol Kalac
Escada American LLC
ETRO
Faye Bentahar
Francis and Frances Fraenkel
Frank LaFasto
Giorgio Armani
GTKADA
Gorski Group
Halston Heritage
Hilda Disouz
Hillary Schafer
Himan Brown Charitable Trust
Ina and Murry Pitt
Ippolita
James Koval
Jamie Berry and Jerry Politzer
Jeanette and Tim Adams
Jill and Kerry Beraud
John Paul Richard
Katten Munchin Roseman
Kay and Harry Lebowitz
Kramer, Levin, Naftalis & Frankel
Lana Jewelry
Lily Aldridge Followill
Linda and David Shaheen Foundation
Lionel Mendoza
Macy’s Bloomingdale’s
Madaluxe Group
Maggi and Matthew Goldstein
Maria and Gene Frantz
Markel Corporation
Marsh & McClennan Companies
Mary and Nicolas Graves
Mary Lynn and Larry Weitzen
McGriff, Seibels & Williams, Inc.
Michael Kors USA
Michele and Peter Faulkner
Misook
Nationwide
Neiman Marcus
New York & Company
Olympus Holdings
Orange County Community Foundation
Pearl Global Industries
Peter Millar
Pia Ferrario
Rags for Riches
Rathner and Ranjan
Manoranjan
Rita Sue and Alan Gold
Rosenthal & Rosenthal
Ryan Specialty Group
SBH Fashion
Sharen Jester Turney
Simone Development Companies
Sompo International
Stephanie March and Dan Benton
Sue and Michael Steinberg
Sydney Evan
Synapse
The Harold McAlister Charitable Foundation
The Hartford
The Maurice Marciano Family Foundation
The PKL Foundation
The TJX Foundation, Inc.
Titan Industries
Tokio Marine HCC
Tom Karsotis
Trust of Ray R. Irani Foundation
Veronica and Brian Grazer
Wacoal America, Inc.
White Oak Commercial Finance
XL Insurance
Zurich
BOARD OF GOVERNORS

EXECUTIVE COMMITTEE

HARRY LEIBOWITZ, PH.D.
Co-Founder and Co-Chair, World of Children

KAY ISAACSON-LEIBOWITZ
Co-Founder and Co-Chair, World of Children
Director, GUESS? Inc.

JIM GOLD
Vice Chair
President and Chief Merchandising Officer, Neiman Marcus

ROBERTA V. ROMBERG, J.D.
Secretary
Attorney at Law

RANJAN MANORANJAN
Treasurer
Principal, Prime AE Group, Inc.

PETER ROSENTHAL
Audit Chair
President, Rosenthal & Rosenthal, Inc.

TIM ADAMS
Consulting Executive, Macy’s Inc.

JILL BERAUD
Director, Levi Strauss & Co

DEVIN BERESHEIM
Managing Director, Marsh USA, Inc. – FINPRO

MOLLY ELDREDGE
San Diego Community Leader

FRANCIS FRAENKEL
Managing Director, Neuberger Berman, LLC

ADAM FREDE
CEO and Co-Founder, MadaLuxe Group

VERONICA GRAZER
Brand Marketing Consultant

BERTAN KALATCHI
CEO, JohnPaulRichard, Inc.

STEPHANIE MARCH
Actress, Activist

SANDY SHOLL
Executive Chairman and Co-Founder, MadaLuxe Group

SUE STEINBERG
San Francisco Community Leader

ADVISORY COUNCIL

ALINA CHO
CBS Sunday Morning Contributor

RICH CUSAC
Private Investor

DR. MATTHEW GOLDSTEIN
Chancellor Emeritus, CUNY

JERRY GRAMAGLIA
Private Investor/Advisor

CRAIG KIELBURGER
Co-Founder, WE.org

KATHLEEN MAGEE
Co-Founder, Operation Smile

ANTHONY MEYER
Chairman and CEO Meyer and Company LLC

JOHN PEPPER
Chairman and CEO (Retired), The Procter & Gamble Company

JERRY POLITZER
CEO, National Retail Consulting

AMBASSADOR BOARD

DANA DIRAIMONDO, CO-CHAIR
Immigration Attorney, Partner, DiRaimondo & Schroeder LLP

KATIE BRODER, CO-CHAIR
Manager, Consumer Marketing and Paid Media, Estee Lauder Companies

KERRI CHIU
Vice President, Accordion Partners

KELLY CONNOR
Director of Brand Relations, Thom Browne, Inc.

MATHIEU B. KRAUT
President, Americas, Alfred Dunhill

MEGAN A. MCCLELLAN, J.D
Managing Director, MARSH

SARA MOLNAR
Director of Talent and Acquisitions, SBH Fashion

BECKY SCUDIERI
Director of Careers and External Partnerships, KIPP NJ

ALI STAGNITTA
News Reporter, Hollywood Life

MADELEINE WINER
Recruiter, SBH Fashion
WORLD OF CHILDREN TEAM

DANIELLE GRAM
Acting Executive Director

JESSICA ASHBROOK
Philanthropy Manager, Special Events

THAO PHAM
Finance Manager

KIMBERLY SANDERS
Director of Communications

NICOLLE QUICK
Senior Programs and Operations Manager

CONTACT US

ADDRESS
15615 Alton Parkway, Suite 330
Irvine, CA 92618

PHONE
(949) 381-7670

WEBSITE
worldofchildren.org

FOLLOW US
@worldofchildren
THE FUTURE FOR WORLD OF CHILDREN

Our goal is to support our Honorees to have an even greater impact on children’s lives. As we continue to work to find, fund, elevate and educate the world’s leading humanitarians for children, we will create the foundation for the following initiatives:

• Beta testing a secured Honoree intranet to spark collaboration, creativity and community among our current and former award winners.
• Streamlining and expanding our global nominations process to reach more qualified humanitarian applicants in countries we have yet to serve.
• Implement a more robust reporting process for our supporters to track the impact of their donations.

GET INVOLVED, AND CHANGE A CHILD’S LIFE

BECOME A RECURRING DONOR  worldofchildren.org/donate
For just $50 a month, you can provide four orphaned children in Africa with three meals per day. Providing children with food and basic nutrition is vital, and it costs so little. Your ongoing donation will make a tremendous impact.

SHARE YOUR DAY  worldofchildren.org/share-your-day
Do you have a birthday, wedding, graduation, anniversary, marathon or other important day coming up? Celebrate your big day with vulnerable children, and ask your friends and family to donate to change a child’s life as their special gift to you.

BECOME A CORPORATE SPONSOR  worldofchildren.org/fundraise
Aligning your business or brand with World of Children offers a unique opportunity to engage your community of stakeholders in supporting your shared values through employee engagement programs, donor trips and tailored cause-marketing campaigns.

VOLUNTEER AS A REVIEWER  worldofchildren.org/reviewer
Each year, World of Children receives thousands of nomination applications for individuals who are dedicated to improving the lives of vulnerable children. We rely on volunteers (like you!) to read and score these applications to help select the child advocates who will be honored each year.