

World of Children
2017 ANNUAL REPORT
APRIL 2017 - MARCH 2018





TABLE OF CONTENTS

3	LETTER FROM OUR CO-FOUNDERS
4	WHO WE ARE
5	OUR GLOBAL WORK
9	INVESTIGATIONS AND MONITORING
11	MEET OUR HONOREES
13	IMPACT STORIES
17	EVENTS
21	FINANCIAL REPORT
24	SPONSORS AND SUPPORTERS
25	OUR LEADERSHIP
29	THE FUTURE FOR WORLD OF CHILDREN

A LETTER FROM OUR CO-FOUNDERS

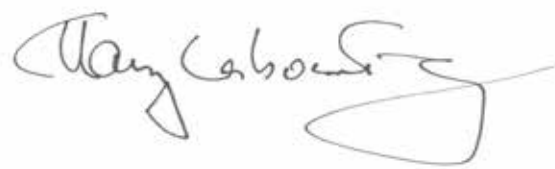
When we held our first Awards Ceremony in Columbus, Ohio, we never could have imagined the impact World of Children would have on the lives of children all around the world. The last two decades have been the most rewarding and gratifying adventure for us, and we are thankful that you have been part of this journey.

Each year, we are humbled and honored as our new Honorees, some of the most dedicated and deserving humanitarians across the globe, are brought into the spotlight. This year was no exception. The high-impact programs run by our 2017 Award recipients are serving the needs of at-risk children in ways that are making a profound difference. From life-saving medical assistance for children in Syria who have been injured as a result of war to a safe-house and long-term home for sexually abused children in South Africa, these Honorees are some of the best of the best.

It is our greatest joy to share their stories with the world, upholding the vision for why World of Children was founded in 1998: to create an award similar to the Nobel Prize for those who were tirelessly and selflessly serving children in need around the world.

As we reflect on the last 12 months, we are incredibly grateful for your support and generosity. Our accomplishments are your accomplishments, and without you, none of this would be possible. Thank you for changing a child’s life.

With deepest gratitude and boundless hope,



Harry Leibowitz
Co-Founder and Co-Chair



Kay Isaacson-Leibowitz
Co-Founder and Co-Chair



OUR MISSION

World of Children unlocks the future for vulnerable children by funding, elevating and educating the most effective changemakers worldwide.

WHO WE ARE

Since 1998, the organization has dedicated more than \$13 million to high-impact programs for children, led by nearly 120 Honorees working in over 50 countries. World of Children is recognized in the media as the “Nobel Prize for Child Advocates” and is the only global recognition and funding program that exclusively focuses on a broad range of children’s issues including health, education, safety and human rights.



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THIS YEAR,
WE RECEIVED

2,435

NOMINATIONS FROM

101

COUNTRIES.



467

APPLICANTS WERE
PRESENTED FOR
DETAILED REVIEW BY
100 REVIEWERS.



FINALISTS

WERE REVIEWED ONSITE BY
AN INDEPENDENT
INVESTIGATION FIRM.



5

NEW HONOREES WERE
WELCOMED TO THE WORLD
OF CHILDREN FAMILY.

CRISIS AWARD

In 2017, we presented our
INAUGURAL

Crisis Award in partnership with
US Fund for UNICEF. This award
recognizes an individual making
extraordinary contributions to children
affected by war, natural disasters,
or other global crises.

HERO AWARDS

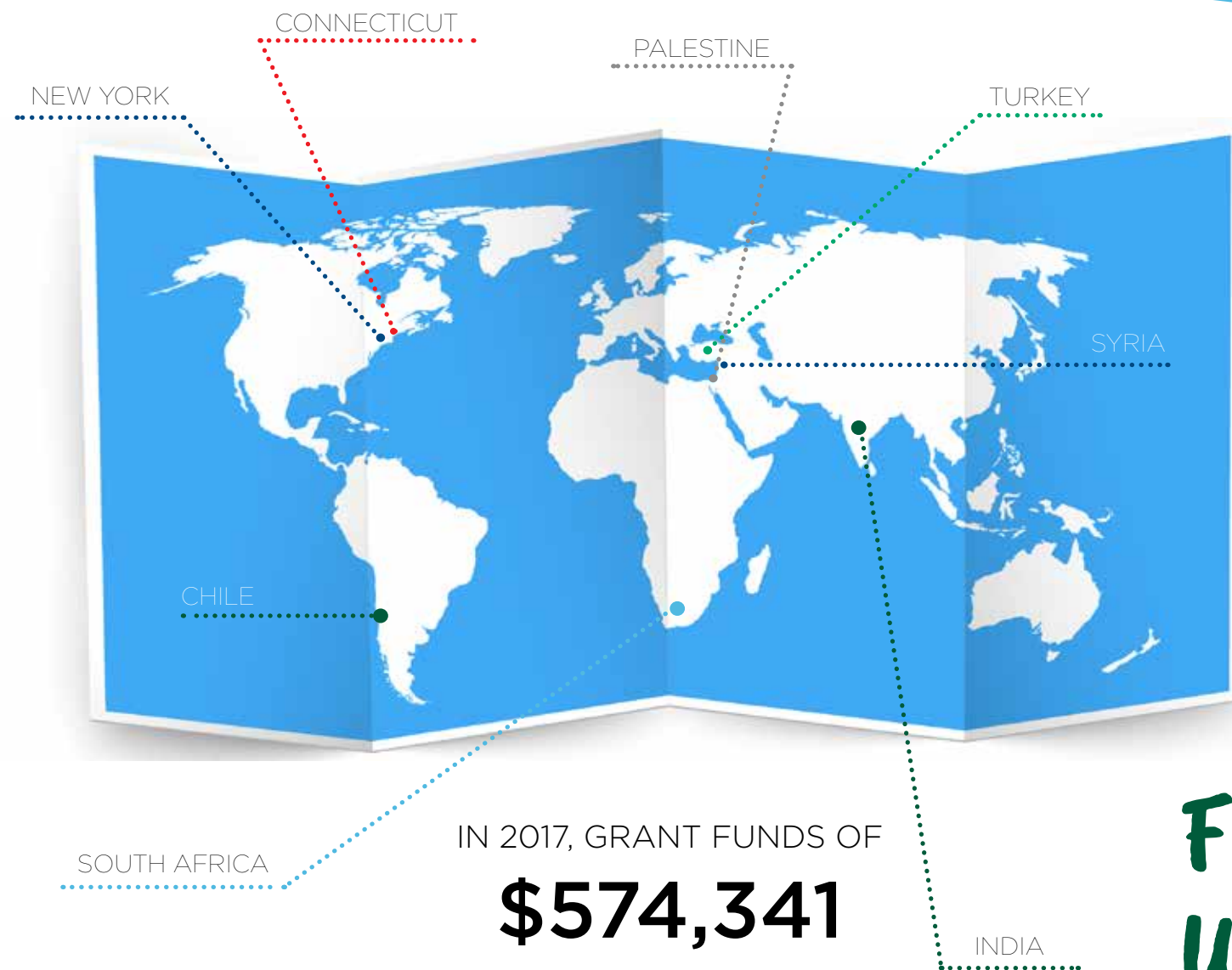
Our Hero Awards Benefit in
Los Angeles pays tribute to past
Honorees who have leveraged their
original award far beyond what we
could have anticipated, delivering an
even more profound impact for
children. In 2017, we recognized

3

past Honorees with Hero Awards.

OUR GLOBAL WORK

FIND | FUND | ELEVATE | EDUCATE



IN 2017, GRANT FUNDS OF

\$574,341

WERE PLEDGED TO
9 ORGANIZATIONS

ACROSS THE GLOBE,
INCLUDING OUR

6

NEW HONOREES

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2 AWARDS CEREMONIES WERE ATTENDED BY 655

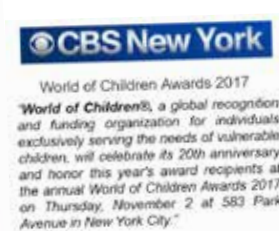
GUESTS INCLUDING
MAJOR PHILANTHROPISTS,
CELEBRITIES, MEDIA AND
HUMANITARIAN INFLUENCERS.
ELEVATING OUR
HONOREES ON AN
INTERNATIONAL STAGE.



95% of recent honorees surveyed say that World of Children's awards elevated their work.



We are incredibly humbled to be honored again with the 2017 World of Children Alumni Award, which is a testament to the hard work of our inspiring team of youth leaders. This award has energized us to work harder, train and support more young people and lead with community service.



WORLD OF CHILDREN HONOREES WERE FEATURED IN NATIONAL AND INTERNATIONAL TELEVISION, PRINT AND ONLINE MEDIA.

OUR GLOBAL WORK FIND | FUND | ELEVATE | EDUCATE



A WORKSHOP

was held for
2017 honorees
on the theme of

ORGANIZATIONAL
COMMUNICATIONS.



THE PROGRAM WAS HELD AT
BARUCH COLLEGE
AND FACILITATED BY

MARTI FISCHER,

A MARKETING AND BRANDING
PROFESSIONAL DEDICATED TO
HELPING NONPROFIT LEADERS EXCEL
IN THEIR FIELD OF WORK.



ADDITIONALLY, HONOREES RECEIVED
GUIDANCE AND SUPPORT
FROM WORLD OF CHILDREN ON
PROCURING IN-KIND DONATIONS,
RECRUITING BOARD MEMBERS,
AND EVOLVING THEIR
FUNDRAISING STRATEGY.

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INVESTIGATIONS AND MONITORING

We employ a rigorous initial investigation and follow-up monitoring process for each of our Honorees. Every program has been investigated by one of the world's leading security firms to ensure that they meet World of Children standards. Investigations include a criminal background check; an on-site visit; interviews with law enforcement, community leaders, and experts in the areas of impact; and a review of all financial data.

24

HONOREE
ORGANIZATIONS
WERE MONITORED
OR INVESTIGATED
IN 2017.

⋮

MORE THAN

55,000

VULNERABLE CHILDREN
WERE SERVED BY THE
ORGANIZATIONS FUNDED.





MEET OUR HONOREES



2017 WORLD OF CHILDREN HONOREES

HUMANITARIAN AWARD
WINNIE BARRON
 Makindu Children's Program
 Kenya

HEALTH AWARD
DR. ÜSTÜN EZER
 LOSEV Hospital
 Turkey

PROTECTION AWARD
JACKIE BRANFIELD
 Operation Bobbi Bear
 South Africa

EDUCATION AWARD
MAUREEN ROVER
 The Reading Team
 Harlem, New York

YOUTH AWARD
TEAGAN STEADMAN
 Shred Kids' Cancer
 Farmington, Connecticut

2017 HERO AWARD HONOREES

HUMANITARIAN AWARD
DR. JUMANAH ODEH
 Palestine Happy Child Centre
 Palestine

HEALTH AWARD
DR. JORGE ROJAS-ZEGERS
 COANIQUEM
 Chile

YOUTH AWARD
MEGHAN PASRICHA
 Global Youth H.E.L.P, Inc.
 India

CRISIS AWARD
ARWA DAMON
 INARA
 Syria

ADDITIONAL PROGRAMS SERVED IN 2017

World of Children allocates grant funding over a multi-year period. In 2017, grant funds were paid to the following 15 programs:

Casa de la Amistad Para
 Niños con Cancer

Friends of Yemin Orde

Ponheary Ly Foundation

Children at Risk Foundation

Friends Without a Border

Rescue Foundation

Claire's Place Foundation

Gotta Have Sole

Reverse the Course

EducAid Sierra Leone

Incest Trauma Center,
 Belgrade

Simbu Children Foundation

EPF Educational
 Empowerment Initiative

Juan Felipe Gomez
 Escobar Foundation

Sri Arunodayam
 Charitable Trust



YOUR SUPPORT MEANS EVERYTHING TO A CHILD IN NEED

This year, your generosity helped to change the lives of 55,000 children all around the world. Here are two of the programs where children's lives were dramatically changed because of your support.



PEDIATRIC LEUKEMIA INTENSIVE CARE UNIT

Our 2017 Health Award Honoree Dr. Üstün Ezer has been providing life-saving medical care for children with leukemia for the last 20 years. With the grant funding from World of Children, Dr. Ezer will be constructing a dedicated intensive care unit within LOSANTE Children's Hospital in Ankara, Turkey. The unit will include five long-term stay rooms to accommodate children in need of bone marrow transplants who will be admitted to the hospital for two months, or longer, increasing the treatment success rate by providing private and specialized care.

NEW BEDS FOR ALL!

In Makindu, Kenya 45 children supported by Makindu Children's Program, an organization founded by our 2017 Humanitarian Award Honoree Winnie Barron, received household goods to better equip their huts from the grant funding provided by World of Children. Each guardian received a new mattress, mosquito nets and solar lanterns for the child in their care so they no longer have to sleep on the mud floor where mosquitoes are relentless. Their solar lanterns will allow them to study after dark, which frees up more daylight to help with chores ... or simply play!



2017 EVENTS AND AWARDS CEREMONIES





HERO AWARDS BENEFIT

APRIL 19, 2017

BEVERLY HILLS, CALIFORNIA

Our third annual Hero Awards Benefit held at Montage Beverly Hills honored three previous World of Children Award Honorees along with our first-ever Crisis Award recipient. The star-studded event was attended by President and CEO of US Fund for UNICEF Caryl Stern, actress Amanda Seyfried and her husband Thomas Sadoski, international model Lily Aldridge Followill, actress and TV personality Brooke Burke, actress Alyssa Milano, fashion designer Rachel Roy, and many more. Together, we raised \$350,000 to unlock the future for even more children.

SUMMER GOLF CLASSIC

JUNE 12, 2017

MANHASSET, NEW YORK

120 golfers joined us for our third annual Summer Golf Classic to support vulnerable children around the world. Championed by Board Member Devin Beresheim and his wife Sarah, the tournament teed off at Deepdale Golf Club, one of the country's most acclaimed golf courses, and raised more than \$265,000 to fund our Honorees' high-impact programs for children.



AWARDS CEREMONY & BENEFIT

NOVEMBER 2, 2017

NEW YORK, NEW YORK

This year's Awards Ceremony at 583 Park Avenue celebrated our 20th anniversary, honoring five new heroes and raising nearly \$850,000 for children. We were thrilled to have the support of celebrities, child advocates, philanthropists and business leaders, including President and CEO of US Fund for UNICEF Caryl Stern, Victoria's Secret Angels Martha Hunt, Lindsay Ellingson, and Daniela Braga, plus Andy Adler, Lauren Bush Lauren and David Lauren, Stephanie March and Rachel Roy.

FINANCIAL REPORT

INCOME SOURCES

TOTAL INCOME \$1,902,366*
PUBLIC FUNDS \$1,293,773
RESTRICTED AND UNRESTRICTED BOARD GIFTS \$110,238
IN-KIND DONATIONS \$156,557

STATEMENT OF FINANCIAL POSITION

ASSETS
CASH AND EQUIVALENTS \$666,987
OTHER CURRENT ASSETS \$209,371
PROPERTY AND EQUIPMENT \$14,800
RENT DEPOSIT \$7,086

TOTAL ASSETS \$898,244

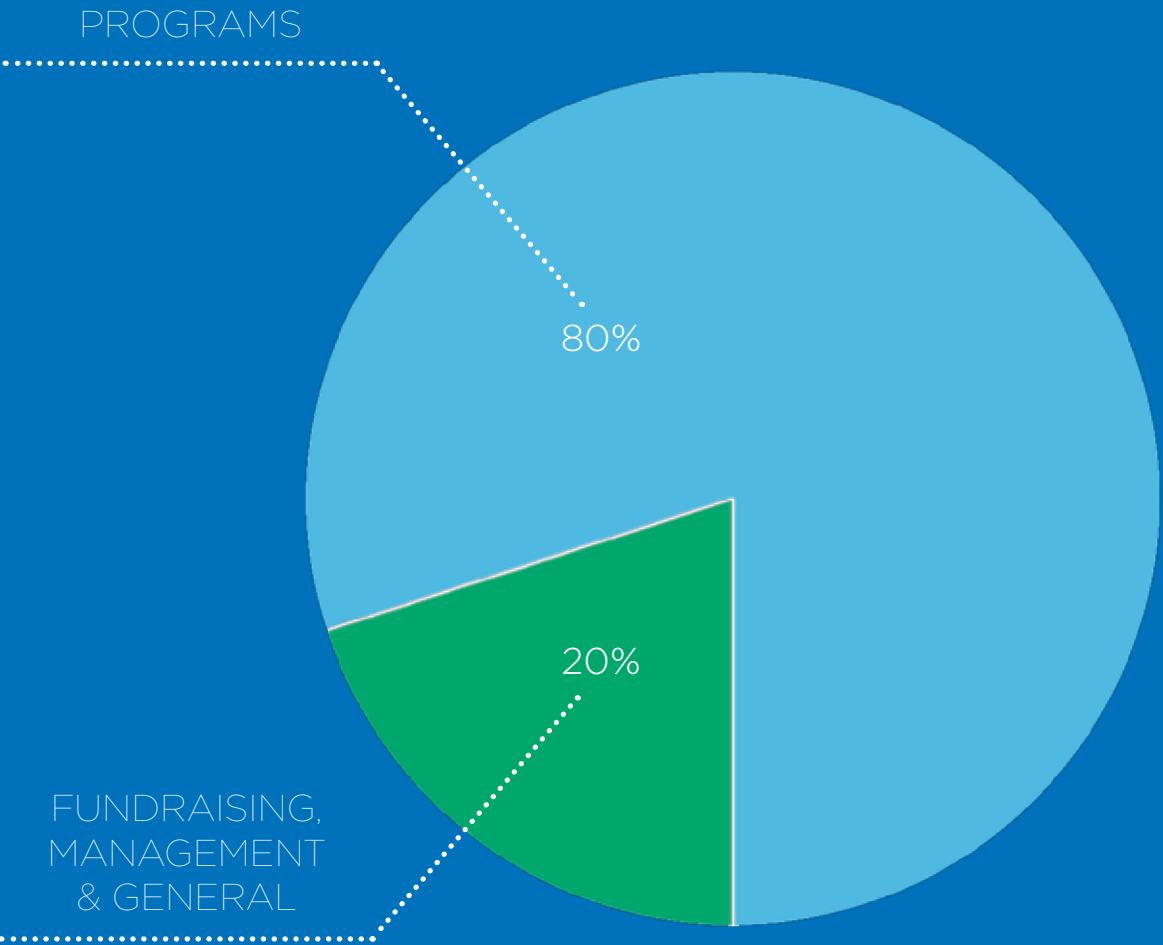
LIABILITIES AND NET ASSETS
GRANTS PAYABLE \$583,107
OTHER LIABILITIES \$311,906
RESTRICTED & UNRESTRICTED NET ASSETS \$634,906

EXPENSES

ASSETS
PROGRAM COST \$1,361,446
Honoring, Elevating and Vetting Honorees
FUNDRAISING, MANAGEMENT AND GENERAL \$338,105*
TOTAL EXPENSES \$1,699,551**

*Includes \$341,798 Direct Donor Benefit.
DDB is defined as the value of food, beverage, and venue that the donor benefits from.
*100% funded by contributions by our Board of Governors.
**Includes \$119,304 in one-time transition expenses related to World of Children's move to Orange County.

EXPENSES





2017 SPONSORS AND SUPPORTERS

AIG	Faye Bentahar	New York & Company
Allianz	Francis and Frances Fraenkel	Olympus Holdings
Allied World	Frank LaFasto	Orange County Community Foundation
Altman, Greenfield, & Selvaggi, LLP	Giorgio Armani	Pearl Global Industries
Anita and Douglas Harris	GNYADA	Peter Millar
Ann O'Malley and Mark Schienberg	Gorski Group	Pia Ferrario
Anne and JB Hodgdon	Halston Heritage	Rags for Riches
Arlene and Morris Goldfarb Foundation	Hilda Dsouz	Ratnes and Ranjan Manoranjan
AXIS	Hillary Schafer	Rita Sue and Alan Gold
Bagatelle	Himan Brown Charitable Trust	Rosenthal & Rosenthal
Battlecreek Community Foundation	Ina and Murry Pitt	Ryan Specialty Group
Beazley	Ippolita	SBH Fashion
Berkshire Hathaway Specialty Insurance	James Koval	Sharen Jester Turney
Betsy Manchester	Jamie Berry and Jerry Politzer	Simone Development Companies
Big Star Little Star	Jeanette and Tim Adams	Sompo International
Blackhawk Transport	Jill and Kerry Beraud	Stephanie March and Dan Benton
Blum and Fink	JohnPaulRichard	Sue and Michael Steinberg
Cam and Jerry Gramaglia	Katten Munchin Roseman	Sydney Evan
Cathleen Noland	Kay and Harry Leibowitz	Synapse
Christophe Desmaison	Kramer, Levin, Naftalis & Fraenkel	The Harold McAlister Charitable Foundation
CHUBB	Lana Jewelry	The Hartford
CNA	Lily Aldridge Followill	The Maurice Marciano Family Foundation
Conde Nast	Linda and David Shaheen Foundation	The PKL Foundation
Courtney Brown	Lionel Mendoza	The TJX Foundation, Inc.
Cynthia Fields & Co.	Macy's Bloomingdale's	Titan Industries
Cynthia Shenker	MadaLuxe Group	Tokio Marine HCC
Darren Sonderman	Maggi and Matthew Goldstein	Tom Karsotis
David Charvet	Maria and Gene Frantz	Trust of Ray R. Irani Foundation
David Yurman	Markel Corporation	Veronica and Brian Grazer
Dolce & Gabbana	Marsh & McClennen Companies	Wacoal America, Inc.
Dorothy and Arthur Zuch	Mary and Nicolas Graves	White Oak Commercial Finance
E. Robert Goodkind	Mary Lynn and Larry Weitzen	XL Insurance
Edward Rover	McGriff, Seibels & Williams, Inc.	Zurich
Eileen Fischer, Inc.	Michael Kors USA	
Elizabeth Locke Jewels	Michele and Peter Faulkner	
Erol Kalaci	Misook	
Escada American LLC	Nationwide	
ETRO	Neiman Marcus	

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World of Children

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ALI STAGNITTA

News Reporter, Hollywood Life

MADELEINE WINER

Recruiter, SBH Fashion

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Acting Executive Director

JESSICA ASHBROOK
Philanthropy Manager,
Special Events

THAO PHAM
Finance Manager

KIMBERLY SANDERS
Director of Communications

NICOLLE QUICK
Senior Programs and
Operations Manager

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THE FUTURE FOR WORLD OF CHILDREN

Our goal is to support our Honorees to have an even greater impact on children's lives. As we continue to work to find, fund, elevate and educate the world's leading humanitarians for children, we will create the foundation for the following initiatives:

- Beta testing a secured Honoree intranet to spark collaboration, creativity and community among our current and former award winners.
- Streamlining and expanding our global nominations process to reach more qualified humanitarian applicants in countries we have yet to serve.
- Implement a more robust reporting process for our supporters to track the impact of their donations.

GET INVOLVED, AND CHANGE A CHILD'S LIFE

BECOME A RECURRING DONOR worldofchildren.org/donate

For just \$50 a month, you can provide four orphaned children in Africa with three meals per day. Providing children with food and basic nutrition is vital, and it costs so little. Your ongoing donation will make a tremendous impact.

SHARE YOUR DAY worldofchildren.org/share-your-day

Do you have a birthday, wedding, graduation, anniversary, marathon or other important day coming up? Celebrate your big day with vulnerable children, and ask your friends and family to donate to change a child's life as their special gift to you.

BECOME A CORPORATE SPONSOR worldofchildren.org/fundraise

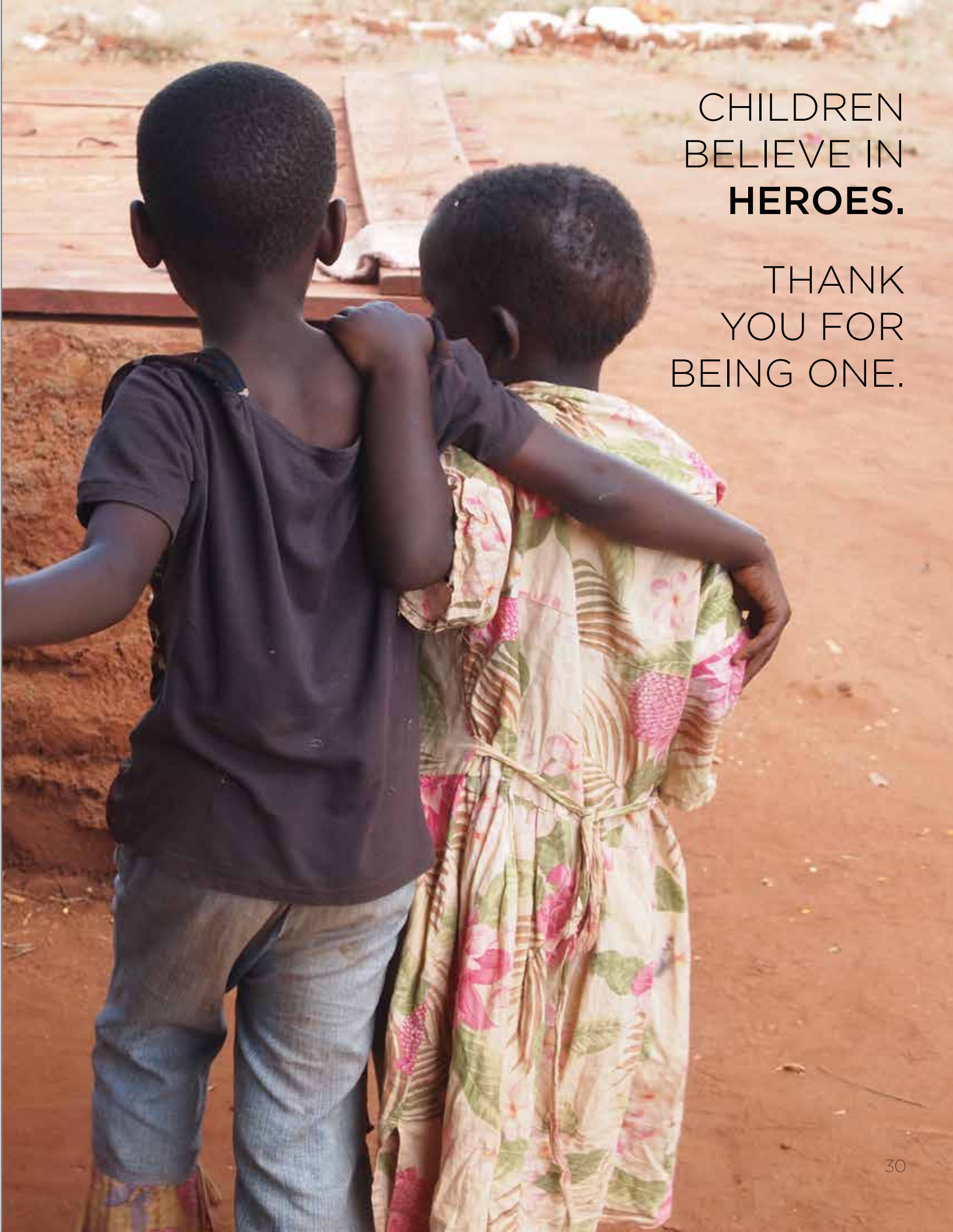
Aligning your business or brand with World of Children offers a unique opportunity to engage your community of stakeholders in supporting your shared values through employee engagement programs, donor trips and tailored cause-marketing campaigns.

VOLUNTEER AS A REVIEWER worldofchildren.org/reviewer

Each year, World of Children receives thousands of nomination applications for individuals who are dedicated to improving the lives of vulnerable children. We rely on volunteers (like you!) to read and score these applications to help select the child advocates who will be honored each year.

CHILDREN
BELIEVE IN
HEROES.

THANK
YOU FOR
BEING ONE.





Worldof
Children