

2014 ANNUAL REPORT

April 2014 - March 2015



World of
Children
Award





World of Children® Award improves the lives of vulnerable children by funding and elevating the most effective changemakers for children worldwide.

Since 1998, World of Children Award has invested over \$7 million in cash grants and program support to more than 100 Honorees who are the driving force behind programs serving children worldwide.



**The issues children
face are great.**

**Your support is
greater.**

2014: A YEAR OF POWERFUL PROGRESS FOR CHILDREN

It's easy to turn away from the harsh realities that so many vulnerable children around the world face every day, but in 2014, you didn't. From educating street children in Brazil and underprivileged girls in Africa, to healing sick children in Laos and bullied children in the United States, your generous support has benefited children everywhere. Your funding and support made a powerful impact last year.



THANK YOU!

Every year we are humbled by the generosity of our supporters. You continue to inspire us with your dedication to changing the lives of the world's most vulnerable children. In 2014, you went above and beyond, donating more of your time, energy, skills, and resources than ever before to making an even greater impact in the lives of the children we serve. Thank you for helping us reach new heights – we couldn't have done it without you!

IN THIS REPORT

A Message from Our Founders	p. 10
Our Honorees	pp. 12 - 23
Founders' Trips	pp. 24 - 27
Annual Awards Ceremony	pp. 28 - 29
Financial Report	pp. 30 - 31
Sponsors and Supporters	pp. 32 - 35
Leadership	pp. 36 - 37





A Message from our Founders

Dear Friends,

Last year, we met a bright young woman named Grace. Though barely out of high school, Grace is mature, well-read, and wise beyond her years. She has aspirations of becoming a doctor and we have no doubt that she will succeed.

Grace was born in Rwanda. Her parents were killed in the horrific 1994 genocide, and her aunt became her only known surviving relative. Life was not easy for them after the genocide. They were homeless, often hungry, and lived on less than a dollar a day. School was out of the question: it cost \$1.50.

An ocean away, Jessica Markowitz, then just 11 years old, was learning that girls, just like her, couldn't attend school, simply because they were born in Rwanda. Determined to help, Jessica traveled to Rwanda, met Grace, and vowed to help her and 39 other girls attend school. Three years later, she received our World of Children Youth Award, and now, all 40 girls are completing their education.

Grace is just one of many children who has a brighter future thanks to you and our courageous Honorees. 2014 was a big year: you helped us raise over \$1 million at our Awards Ceremony -- our biggest event yet. You nominated a record number of changemakers for our Awards. You ran a marathon with us; traveled with us; volunteered with us; and spread the word

about us to your friends and family. Most importantly, you helped more children than ever before take their first steps down the road of opportunity. One day, they will also become young men and young women with the same light in their eyes that we saw in Grace.

Today is a day unlike any other. Today, there is a child like Grace who is being crushed by the challenges of poverty, inequality, abuse and sickness. And today, you are there, worlds away, answering their cry for help.

We are humbled by your generosity and support. Thank you for standing with us to change children's lives, one little hand by one little hand, one little heart by one little heart.

Harry Leibowitz
Co-Founder and Co-Chair

Kay Isaacson-Leibowitz
Co-Founder and Co-Chair

Handwritten signatures of Harry Leibowitz and Kay Isaacson-Leibowitz in dark ink.



Every Child Deserves a Healthy Life

KENRO IZU

2014 HEALTH AWARD

FRIENDS WITHOUT A BORDER
CAMBODIA // LAOS

When a family can barely afford their next meal, and the nearest hospital is miles away, getting care for a sick child is an unimaginable challenge.

2014 Health Award Honoree **Kenro Izu** is working to change that. His goal is to provide free, high-quality and compassionate healthcare for every child who seeks help. His program, Friends Without a Border (FWAB), has treated more than 1.2 million children and stands as a model of locally sustainable healthcare in Cambodia. In early 2015, FWAB opened a new state-

of-the-art pediatric teaching hospital in Laos, which will not only heal sick children, but will also set a strong foundation for high-quality, sustainable medical care nationwide.

YOUR IMPACT:

Funding awarded to Kenro in 2014 is providing compassionate medical care for children in Laos where hundreds of children are treated for free each day.



“*At Friends Without A Border, we believe every child has the right to a healthy and loving life.*”



No Child Should Live On the Street

GREGORY JOHN SMITH

2014 HUMANITARIAN AWARD

REDE CULTURAL BEIJA-FLOR
BRAZIL

Nearly 24,000 children work or sleep on the streets of Brazil. Not only do they face the extreme stress that comes with being homeless, but they also suffer from violence, crime, drug addiction and a lack of educational opportunities.

engaging them in positive activities like art, culture, entrepreneurship and sports.

YOUR IMPACT:

Funding awarded to Gregory in 2014 is providing life-changing scholarships for young people.

2014 Humanitarian Honoree **Gregory John Smith** is the founder of Rede Cultural Beija-Flor, a program that enables at-risk Brazilian youth to take control of their own lives. Gregory's approach is unique because it focuses on preventing children from ending up on the street in the first place,



“ Our method is based on giving children and adolescents a tool that will enable them to take charge of their own life, within a social context they know. ”



Educating Girls to Change the World

MARY GRACE HENRY

2014 YOUTH AWARD

REVERSE THE COURSE
UGANDA // KENYA

Education can empower a child with the knowledge to change her life, community and country. Unfortunately, more than 17 million children around the world are not given the chance to attend school...simply because they were born girls.

2014 Youth Honoree **Mary Grace Henry** is committed to getting girls in school and empowering them with an education. Her successful social business, Reverse The Course, sells hair accessories and uses 100% of the profits to help girls living in extreme poverty attend school. Thanks to Mary Grace, girls

in Kenya, Uganda, Paraguay and Haiti are now attending school.

YOUR IMPACT:

Funding awarded to Mary Grace in 2014 is supporting the secondary education of girls in Sub-Saharan Africa and developing workshops that empower girls to become agents of positive change in their communities.



“*Educating a girl can reverse the course of her life and change the course of a community ...and a country.*”

”



BULLYING NO WAY!



Javien's Challenge .in
Bullying No Way!

Educating the educators,
teaching tolerance to the tormentors,
and banishing bullying for all!



Ending Bullying for Good

JAYLEN ARNOLD 2014 YOUTH AWARD

JAYLENS CHALLENGE FOUNDATION, INC.
UNITED STATES

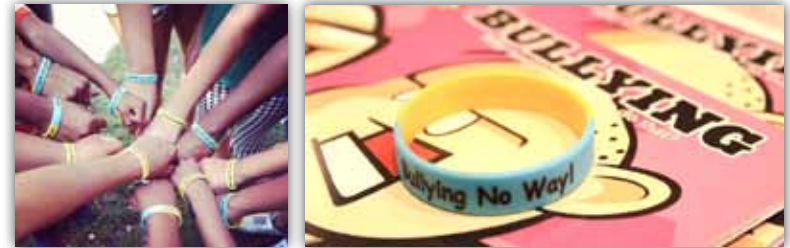
Bullying can cause hurt feelings and low self-esteem. More than that though, children who are bullied can become severely depressed, turn to drugs, or even commit suicide!

Firsthand experience taught 2014 Youth Honoree **Jaylen Arnold** about the harmful effects of bullying. But Jaylen had a different approach for fighting back: he started the Jaylens Challenge Foundation to end bullying for good. With the mantra “Bullying No Way,” Jaylen has traveled across the United States and taught over 100,000 students how to recognize

bullying and appreciate the unique differences in others.

YOUR IMPACT:

Funding awarded to Jaylen in 2014 is teaching children across the United States how to end bullying in their schools.



“ *I’m trying to make the world a better place in any way that I can... We all come together to end bullying.* ”



It Takes a Village to Transform an At-Risk Child's Life

CHAIM PERI

2014 ALUMNI AWARD

FRIENDS OF YEMIN ORDE
ISRAEL

In Israel, roughly 350,000 youth are considered to be “at-risk,” meaning that they are living in poverty, suffering from family violence, or have a history of substance abuse. Often, at-risk youth are placed in a home or alternative school that doesn’t always meet their needs.

2014 Alumni Honoree **Chaim Peri** has spent the past three decades working with disenfranchised youth at the Yemin Orde Wingate Youth Village, a home for hundreds of children from Israel and around the world. Unlike the typical orphanage system where children “age out” once they turn 18, Yemin Orde is a child’s home forever, a place where they can always come to live with their Yemin Orde family - no matter how old they are.

Chaim’s teaching philosophy, “The Village Way,” focuses on instilling recognition and pride in a child’s past, direction and security about the future, and a deeper understanding of their own weaknesses and strengths. His method has been so successful that it has been replicated in educational institutions around Israel and in other countries.

YOUR IMPACT:

Funding awarded to Chaim in 2014 is expanding his successful educational model, ultimately giving more at-risk youth better opportunities to succeed.



“Through education in the right ambiance, these children can grow up to become normative grown ups, raising good families and contributing to society.”

Because we provide multi-year grants to our Honorees, your gifts this year also supported our 2012 and 2013 Honorees – 7 incredible individuals addressing some of the most pressing issues facing children today.

CHILD TRAFFICKING

TRIVENI ACHARYA
RESCUE FOUNDATION

2013 Humanitarian Honoree **Triveni Acharya** is busting brothels in India and giving trafficked girls the opportunity to recover and rebuild their lives.

YOUR IMPACT:

To date, World of Children funding has allowed Triveni's Rescue Foundation to save 171 children from the horrors of brothels and admit 550 children to after care homes.

worldofchildren.org/triveni



Everywhere I looked throughout my visit I saw a picture that I will never forget – the display of love, care and respect that Triveni showed to the young women and seeing that reflected in them.

~ Eva Chayet
Supporter who visited Triveni in India in 2014

LIMB DISABILITY

C. MEAD WELLES
A LEG TO STAND ON

2013 Health Honoree **C. Mead Welles** is providing prosthetic limbs and care to disabled children in developing countries, giving them the chance to walk for the first time in their lives.

YOUR IMPACT:

To date, World of Children funding has provided prosthetic limbs and mobility aids to 254 children in Afghanistan, Cambodia, Indonesia, and Pakistan.

worldofchildren.org/meadwelles

INCLUSIVE SPORTS

SARAH CRONK
THE SPARKLE EFFECT

2013 Youth Honoree **Sarah Cronk** is creating inclusive cheer teams across the United States that bring children with and without disabilities together to share the camaraderie of team sports.

YOUR IMPACT:

Funding awarded to Sarah in 2014 is being used to start new cheer teams, empowering students to break down boundaries and redefine disability.

worldofchildren.org/sarahcronk

EDUCATION & EMPOWERMENT

CHAEI MYCROFT
THE CHAEI CAMPAIGN

2013 Youth Honoree **Michaela “Chaeli” Mycroft** is an “ability activist,” working to create a global community that accepts and embraces disability.

YOUR IMPACT:

To date, World of Children funding has helped provide 649 preschool-aged children in South Africa with the skills they’ll need to thrive in elementary school and beyond.

worldofchildren.org/chaeli



Children under the care of 2013 Honoree Susie Krabacher

EDUCATION & AT-RISK YOUTH

BENOÎT DUCHÂTEAU-ARMINJON
KROUSAR THMEY

2012 Humanitarian Honoree **Benoît Duchâteau-Arminjon** is providing educational, social, emotional and material support for impoverished children in Cambodia, many of whom are deaf or blind.

YOUR IMPACT:

To date, World of Children funding has provided 2 years of school materials, including uniforms, to over 1,000 children in Cambodia.

worldofchildren.org/benoit

ORPHAN CARE

SUSIE KRABACHER
MERCY & SHARING

Susie Krabacher - 2013 Alumni Honoree - is sheltering orphaned, abandoned, and disabled children in Haiti, making sure they feel healthy, safe and well-loved.

HEART DEFECTS

NILAS YOUNG
HEART TO HEART INTERNATIONAL
CHILDREN'S MEDICAL ALLIANCE

2012 Health Honoree **Dr. Nilas Young** is providing heart surgery for children with heart defects in Russia, saving their lives.

YOUR IMPACT:

To date, World of Children funding has allowed cardiac surgeons from 3 Russian hospitals to travel to the United States to receive advanced training, equipping them with the skills they need to save more children's lives.

worldofchildren.org/nilasyoung

YOUR IMPACT:

To date, World of Children funding has helped provide a full-time home for 126 children and nutritious meals to hundreds more.

worldofchildren.org/susiek

Our Honorees in Action

Our Founders Traveled to Southeast Asia and Africa to Visit Honorees



In Southeast Asia, Children Overcome All Odds

In March 2015, our Founders, Executive Director Lynn Wallace Naylor, and Board Member Maxine Martens, along with a small group of other dedicated supporters, traveled to Southeast Asia to visit two World of Children Honorees: Kenro Izu, who recently opened a new children's hospital in Laos, and Benoît Duchâteau-Arminjon, who supports the needs of blind, deaf, and underprivileged children in Cambodia.

There, they met blind children who are eagerly learning to read; sick children who are healing in a clean, comfortable hospital; and so many others who are smiling brightly because of what the future now holds. All of this wouldn't have been possible without your generous support.





“Krousar Thmey is giving children the tools to take on the world, and World of Children Award is supporting an incredible number of organizations just like this one.”

~ Cate Caldwell, Supporter





“Jessica empowered and inspired me to be a strong leader and I will always love and cherish our relationship, just as World of Children Award empowered her to continue her work.”

~ Grace Umutesi, former student at Richard's Rwanda IMPUHWE



In Rwanda, 40 Girls Are Growing Up to Lead Their Country's Future

In April 2014, our Founders Harry Leibowitz and Kay Isaacson-Leibowitz traveled to Rwanda to attend the 20th Anniversary Commemoration of the horrific 1994 genocide. But behind lingering sadness and devastation, they saw hope in the eyes of 40 girls who are about to complete their education, thanks to you. Our 2009 Youth Honoree Jessica Markowitz has been working with these girls since she was 12 years old when she founded Richard's Rwanda IMPUHW. Jessica has seen them grow into confident young women who are ready to change their communities, country, and the world.



Founders Harry and Kay with Grace

One Million Reasons to Celebrate

In New York City, you helped us host our biggest event yet

2014 Awards Ceremony

When we hosted our very first Awards Ceremony in 1998, we had lofty goals, but we could only dream that one day celebrities like Adam Shulman, Anne Hathaway, Stephanie March, and Mary-Kate and Ashley Olsen would attend, and the event would raise more than \$1 million.

Last November, you made our wildest dreams come true. For the first time ever, our sponsors and supporters raised over \$1 million for vulnerable children in a single night.

At the event, we were proud to introduce 650 guests to our 2014 Honorees, five outstanding individuals who are committed to changing children's lives. We also honored the work of actress Marlo Thomas with our 2014 Lifetime Achievement Award and Jim Gold, President and Chief Merchandising Officer of Neiman Marcus, with our 2014 Board of Governors' Award.

Learn about this annual event at:
worldofchildren.org/awardsceremony





“In the spirit of this wonderful World of Children Award -- which I am privileged to accept here tonight -- life indeed should be beautiful for every child in this world.”

~ Chaim Peri, 2014 Alumni Award



Financial Report

Income Sources

TOTAL INCOME

\$1,444,251

PUBLIC FUNDS

\$968,712

RESTRICTED BOARD GIFTS

\$385,876

IN-KIND DONATIONS

\$89,663

Liabilities and Assets

ASSETS

Cash and Equivalents \$154,695

Property and Equipment \$30,866

Refundable Deposits \$4,023

TOTAL ASSETS \$1,189,584

LIABILITIES AND NET ASSETS

Grants Payable \$838,200

Unrestricted Net Assets \$351,384

**TOTAL LIABILITIES
AND NET ASSETS** \$1,189,584

Expenses

**PROGRAM COST:
HONORING, ELEVATING
AND VETTING HONOREES**

\$1,136,510

**GENERAL, ADMINISTRATIVE
FUNDRAISING AND
RESERVE***

\$256,605

TOTAL EXPENSES

\$1,393,115

*100% funded by Board of Governors' Contributions



SUPPORT

Every donation to World of Children Award makes a difference in the lives of children worldwide.

Thank you to the following corporations and individuals who have offered their generous support.

American Airlines

The David & Meredith
Kaplan Foundation
and Alexis and Adam
Stein

DAVID YURMAN

FILSON
SINCE 1897

HB Himan Brown
CHARITABLE TRUST

MADALUXE

MICHELE

Morgan Stanley

Neiman Marcus

SHINOLA
DETROIT

insured.

BCI
BC International Group, Inc.

Brioni

dcc

Ermenegildo Zegna

Gorski

Terry Henry

Kay Isaacson-
Leibowitz and
Harry Leibowitz

JIMMY CHOO

L'ORÉAL
LUXE

LE MÉTIER DE BEAUTÉ

Maria and Gene
Frantz

MARTENS & HEADS!
EXECUTIVE CONSULTANTS
Search With Imagination...Globally!

MEDIACOM

Miraldina and
Anthony Meyer

MISOOK

REPUBLIC CLOTHING GROUP

Joe Stewart

VALENTINO



Jamie Berry and
Jerry Politzer



CLIVE CHRISTIAN
THE WORLD'S MOST EXPENSIVE PERFUME



DOLCE & GABBANA

DONNA KARAN
INTERNATIONAL

DUGGAL®

E T A O

Rita Sue
and
Alan Gold



BOSS
HUGO BOSS



James Banks

JAY STRONGWATER

THE LEVY GROUP

MACKENZIE-CHILDS

The Maurice
Marciano Family
Foundation

Karen and Michael
Mayell

Ina and Murray Pitt

RALPH LAUREN CORPORATION

SIDLEY AUSTIN LLP
SIDLEY

sisley
PARIS

sofiacashmere

Sue and Michael
Steinberg

Andrew Suzman

theory

Van Cleef & Arpels

VINCE.


ALEXIS BITTAR

Bank of America
Merrill Lynch 

Jill and Kerry
Beraud


BLACKHAWK
TRANSPORT INC.

BURBERRY

 **CBC** CAPITAL
BUSINESS
CREDIT

CAROLINE ROSE

cd network

CÉLINE

Joseph A. Cohen

COTY

David Coulter

Deanna Berkley

Douglas Harris


EY
Building a better
working world

ESCADA

THE CENTENNIAL CELEBRATION
GEISINGER 100

ISAIA
NAPOLI

LAFAYETTE 148
NEW YORK

LUXOTICA

MAJESTIC FILATURES
deluxe timeport

MICHAEL KORS


MILLY

Eve and Stephen
Milstein


MONCLER

Josie C. Natori

pedro garcía
españa


PRIMEWAVE™


RENA LANGE

Alexandra and
Louis Rose


Rosenthal & Rosenthal


SCHWARTZ & BENJAMIN

Fine Linens
SFERRA
ITALY  1891

Adam Shulman

SIMONE
DEVELOPMENT COMPANIES

Harry Slatkin

ST. JOHN

STEFANO RICCI



Dorothy and Arthur
Zuch

Peter Faulkner



bagatelle
BADGLEY
MISCHKA
OUTERWEAR

Jamie Barry

Blum & Fark



DRIES VAN NOTEN

EILEEN
FISHER

FENDI

FLEURETTE

Francis Fraenkel



GIVENCHY

joan vass

JOHN HARDY



MASSIMO BIZZOCCHI



Sandy Sholl

ROBERTO COIN

SIEGELSON

SYDNEYEVAN

TRILOGY

Simona Zerchi

Leadership

BOARD OF GOVERNORS

Harry Leibowitz, Ph.D.

*Co-Founder and Co-Chair
World of Children Award*

Kay Isaacson-Leibowitz

*Co-Founder and Co-Chair
World of Children Award
Director, GUESS? Inc.*

Jim Gold

*Vice Chair
World of Children Award
President and Chief
Merchandising Officer,
Neiman Marcus Group*

Ranjan Manoranjan

*Treasurer
World of Children Award
Principal,
Prime AE Group, Inc.*

Roberta V. Romberg, J.D.

*Secretary
World of Children Award
Attorney at Law*

Jill Beraud

*EVP, Tiffany & Co.
Director,
New York & Company
Director,
Levi Strauss & Co.*

Devin Beresheim

*Managing Director,
Marsh USA, Inc. - FINPRO*

Francis Fraenkel

*Managing Director,
Neuberger Berman, LLC*

Leon Harris

*Chief News Anchor,
Washington, DC
ABC7 WJLA TV*

Bertan Kalatchi

*Chief Executive Officer,
JohnPaulRichard, Inc.*

Archana Kumar

*Chief Strategy Officer,
MediaCom USA*

Frank LaFasto

*Senior Vice President,
Retired, Cardinal Health*

Maxine Martens

*Chief Executive Officer,
Martens & Heads!*

Karen Mayell

Houston Community Leader

Ann O'Malley

*Executive Vice President,
Brand and Creative Services,
Victoria's Secret Direct*

Jerald Politzer

*Chief Executive Officer,
National Retail Consultants*

Sandy Sholl

*Chief Executive Officer,
MadaLuxe
Chief Executive Officer,
P2F Holdings*

Sue Steinberg

*San Francisco Community
Leader*

ADVISORY COUNCIL

Alina Cho
Editor at Large

Rich Cusac
Private Investor

Dr. Matthew Goldstein
Chancellor Emeritus
The City University of New
York (CUNY)

Jerry Gramaglia
Private Investor/Advisor

Craig Kielburger
Co-Founder
Free The Children

Kathleen Magee
Co-Founder
Operation Smile

Anthony Meyer
Chairman and Chief
Executive Officer
Meyer and Company LLC

John Pepper
CEO/Chairman (Retired)
The Procter & Gamble
Company

Alex Yemenidjian
Chairman of the Board and
CEO Tropicana Las Vegas

AMBASSADOR ADVISORY BOARD

Mathieu B. Kraut
Co-Chair,
World of Children Award
General Brand Manager
Gucci

Megan A. McClellan, J.D.
Co-Chair,
World of Children Award
Senior Vice President
Marsh, FINPRO

Craig Leibowitz
Treasurer,
World of Children Award
Director/Technical Director
Live Events

Becky Hamilton
Chair, NYC Chapter-World
of Children Award
Director of College Access
and Career Services
KIPP Through College

Kelly Connor
Market Editor
Vogue and Vogue.com

Niki Connor
Holistic Health & Nutrition
Counselor/Personal Chef

Robert D'Ambrosio
Senior Manager, Finance
Saks Fifth Avenue

Maria L. Dittrich, Ph.D.
Clinical Psychologist
Commonwealth Psychologi-
cal Associates, PLC

Amy Dorgan
Director Creative
Production, Coach

Alyssa Replogle
Senior Claim Representative
Pilgrim Insurance Co.

Dr. Silene St Bernard
Sr. Professional Services
Veterinarian
Novartis Animal Health



World of Children® Award

World of Children Award

11501 Dublin Blvd., Suite 200
Dublin, CA 94568

925-452-8272

contact@worldofchildren.org

www.worldofchildren.org

facebook.com/worldofchildrenawards

[@worldofchildren](https://twitter.com/worldofchildren)

Team

Lynn Wallace Naylor
Executive Director

Sarah Cramer
Director of Communications & Development

Roger Phillip
Director of Marketing

Brock Weaver
Online Marketing Manager

Arwen Lange
Operations Manager

Lizzie Lara
Development Associate

Jennifer Goodwin
Finance Manager

Photography credits:

Andre Beckles, Caitlin Caldwell, Lauren Bush Lauren,
Isabelle Lesser, Masozera Poly, Gregory John Smith,
and our 2014 and 2013 Honorees.

Find us around the web:

